

# Sixth Annual Southern California Transportation Summit

Monday, November 5, 2007

Ontario Convention Center

> Riverside > San Bernardino > Ventura  
> Ventura > Los Angeles > Orange > Riverside > San Be  
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Riverside > San Bernardino > Ventura



A SOUTHERN CALIFORNIA  
TRANSPORTATION COALITION

PRESENTED BY

Automobile Club of Southern California  
Greater Riverside Chambers of Commerce  
Los Angeles Area Chamber of Commerce  
Los Angeles County Metropolitan Transportation Authority  
Orange County Business Council

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Riverside County Transportation Commission  
San Bernardino Associated Governments  
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Ventura County Transportation Commission

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# Mobility



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For more information on sponsorship opportunities, please contact David Eads at 213.580.7546 or [deads@lachamber.org](mailto:deads@lachamber.org).

Congestion knows no boundaries. Every day, traffic delays impact more than 17 million people living across five counties in Southern California. Yet, Southern California does not receive its fair share of state or federal transportation dollars to improve mobility in our region.

Mobility 21 is bringing the power of 17 million together to build consensus and develop solutions to the transportation challenges facing Southern California. Join elected officials, transportation, business and community leaders to shape our future transportation structure.

### **What is Mobility 21?**

Mobility 21 was created in 2002 to bring together elected officials, transportation providers, businesses, local municipalities, labor and community leaders to develop solutions to the transportation issues facing Los Angeles County. This initiative, led by the Los Angeles Area Chamber of Commerce and the Los Angeles County Metropolitan Transportation Authority (Metro) in partnership with the Automobile Club of Southern California, was kicked off at the first Mobility 21 transportation summit on November 18, 2002.

More than 500 people attended the first summit and the group developed resolutions on land use, public transit, streets and highways, goods movement, aviation, transportation financing, and coalition building. A key recommendation included in the resolutions was to launch the Mobility 21 Coalition. The other resolutions have served as an advocacy platform for the Mobility 21 Coalition, which has developed recommendations on various policy issues at the federal and state levels of government.

In 2007, Mobility 21 became a regional effort to focus on the transportation efforts of Southern California. In addition to Los Angeles County, Mobility 21 is comprised of stakeholders from Ventura, Orange, San Bernardino and Riverside Counties to engage in a conversation about regional transportation priorities for our 17 million residents.

**For more information on Mobility 21, visit [www.mobility21.com](http://www.mobility21.com).**

# Agenda

## Mobility 21

Monday, November 5, 2007

### Registration and Continental Breakfast Expo Opens

7:30 a.m. – 8:30 a.m.

### Opening General Session

8:30 a.m. – 10:00 a.m.

#### Emcee: Larry Barajas

KNX Traffic Reporter Larry Barajas began reporting traffic for KNX in 1998. Prior to coming to Los Angeles he was an airborne traffic reporter, news reporter and director of operations for Shadow Traffic in San Diego, CA.

#### Welcome to Mobility 21

##### Roger Snoble

Chief Executive Officer, Los Angeles County  
Metropolitan Transportation Authority

##### Hon. Lawrence E. Dale

President, San Bernardino Associated Governments and  
Mayor of the City of Barstow

#### Welcome to San Bernardino County

##### Hon. Paul Biane

Chairman, San Bernardino County Board of Supervisors

#### Keynote Speaker

##### Dale E. Bonner

Secretary, State of California Business,  
Transportation & Housing Agency  
Secretary Bonner leads the Business Transportation  
and Housing Agency and will have a central role in  
guiding the state through the process of investing  
funds from Proposition 1B. The Secretary will discuss  
the Governor's Strategic Growth Plan for improving the  
state's infrastructure. California is the gateway through  
which much of the nation's goods travel. This flow of  
commerce provides the state with a unique economic  
advantage, but also puts undue stress on its trade  
corridors. Investing in the state's infrastructure and  
improving mobility is vital to ensuring California's  
future economic prosperity.

### Break

10:00 a.m. – 10:15 a.m.

### Concurrent Breakout Sessions

10:15 a.m. – 12:15 p.m.

Join experts in recommending solutions to be advocated to state and federal elected officials on one of the following topics:

#### Southern California Transportation Funding: A Plan for the Future

Infrastructure funding in Southern California is critical to the economy, environment and quality of life of those who live and work in the region. The voters in California have clearly expressed their support of greater investment in transportation with the passage of Prop. 42 in 2002, the Infrastructure Bonds in 2006 and most counties in the region have passed voter-approved sales tax measures dedicated to transportation. By contrast, the federal government has been adverse to increasing its investment in the region's infrastructure to facilitate current and forecasted growth in the level of international trade originating at the ports and transiting the rail lines, highways and local arterial roads throughout Southern California. Funding is the central question facing Congress in the next couple of years – the federal Highway Trust Fund is running on empty and may run dry before the Safe, Accountable, Flexible, Efficient, Transportation Equity Act – A Legacy for Users (SAFETEA-LU) sunsets in 2009. Congress must make some difficult decisions in advance of the next reauthorization bill to fund the nation's surface transportation programs. As this debate unfolds, Southern California will have to position its consensus agenda to ensure the greatest return for critical infrastructure projects that not only fuel the region's but the nation's economy as well.

*Sponsored by Carter & Burgess, Inc.*

#### Effective Delivery of Transportation Projects

With the passage of Proposition 1B in November 2006, transportation agencies throughout the state have been given the opportunity to begin to build much-needed projects. The clock is ticking and now the real work begins. What are the challenges facing transportation authorities and commissions in delivering projects? For example, how will newly approved air emissions rules on construction machinery affect our ability to deliver projects? Is there or will there be a shortage in building materials and how will that impact the quality of projects? How will land use, eminent domain and noise regulations affect project schedules and budgets? How does public involvement contribute to or impede the progress of the projects? Learn what innovative methods transportation experts are using to meet these challenges.

*Sponsored by San Bernardino Associated Governments*

# Summit Information

Ontario Convention Center  
2000 E. Convention Center Way  
Ontario, CA 91764

## How Transportation Will Meet the Air Quality & Climate Change Challenges

Greenhouse Gas Emissions (GHG) and Local Air Criteria Pollutants are emerging as some of the most vexing issues for transportation. The transportation sector is the largest contributor of GHG. Southern California has the nation's worst air quality and traffic congestion. Solutions abound, but many experts agree that technological fixes can't do it alone and there will be some needed changes to the way we view and use our transportation system. This session will outline how we can tackle these challenges by learning and working together to take advantage of new opportunities.

*Sponsored by Union Pacific Railroad Company*

## Breaking Through: Practical Ways to Reduce Congestion in Southern California

It's too easy to throw up our hands and say that congestion is here to stay, or that it will only get worse or that we can only tinker around the edges. Together, Southern California transportation, government, business and community leaders can chart a bold new course to address traffic congestion head on. Join this breakout session to discuss the small and big things that can improve our mobility, economic competitiveness and quality of life. Topics will include technology innovations, system management, effective projects, options and incentives for commuters and what we can do as leaders to keep Southern Californians moving in the 21st century.

*Sponsored by Jacobs Engineering*

## Break

12:15 p.m. – 12:30 p.m.

## Luncheon and Closing General Session

12:30 p.m. – 2:00 p.m.

Join us for the presentation of the 2007 Mobility 21 Award, honoring an individual or organization that has improved mobility in Southern California through great vision and leadership. An overview of the recommendations developed during the breakout sessions will also be provided. The session's keynote will address how goods movement affects us all in Southern California.

## Adjourn, Expo Closes

2:00 p.m.

## Registration

The registration fee is \$125 per person. Registration received after October 12 is \$150 per person. No registrations will be accepted after October 29. Limited space is available for on-site registration.

## Cancellation

There is a \$25 non-refundable fee for cancellations after October 29. Cancellations must be made in writing. You may transfer your registration fee at any time without penalty to another person in your organization. Please contact 213.580.7585 or [mobility21coalition@lachamber.org](mailto:mobility21coalition@lachamber.org).

## Getting There

From the I-10 Freeway, exit Vineyard Avenue and proceed south. Turn left on Holt Boulevard. Parking is \$6.

The Ontario Convention Center is also accessible via the Metrolink Upland Station. Metrolink San Bernardino train #300 departs Union Station at 6:05 a.m. and arrives at Upland Station at 7:09 a.m. A shuttle to the convention center will depart the station at 7:20 a.m. To reserve space on the shuttle, please email [ramirez@metro.net](mailto:ramirez@metro.net).

The shuttle will depart the convention center at 2:05 p.m. for the Upland Station. Metrolink San Bernardino train #323 departs Upland Station at 2:26 p.m. and arrives at Union Station at 3:30 p.m.

For trip planning assistance, call 1-800-COMMUTE or visit [metro.net](http://metro.net), [octa.net](http://octa.net), [rctc.org](http://rctc.org), [sanbag.ca.gov](http://sanbag.ca.gov), or [goventura.org](http://goventura.org).

The Doubletree Hotel Ontario Airport, located at 222 N. Vineyard Avenue, Ontario, CA 91764 is within walking distance from the Ontario Convention Center. For room rates and reservations, please call 909.937.0900.



## Mobility 21 Expo

Take advantage of the opportunity to display information about your organization in the Expo area located near the general sessions. The Expo will be open from 7:30 a.m. to 2:00 p.m. One 6' table and signage will be provided. Display space may not exceed a 6' x 3' area. The \$325 fee includes exhibit space and summit registration for one person. Space is limited, for more information please contact 213.580.7546 or [deads@lachamber.org](mailto:deads@lachamber.org).

# Mobility 21

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# Registration Form

Mobility 21  
Monday, November 5, 2007  
Ontario Convention Center  
2000 E. Convention Center Way  
Ontario, CA 91764

Registration also available online at [www.mobility21.com](http://www.mobility21.com)

Please type or print clearly and complete a separate form for each attendee.

FIRST NAME	_____			LAST NAME	_____			
ORGANIZATION/COMPANY	_____			TITLE	_____			
ADDRESS	_____		CITY	_____	STATE	_____	ZIP	_____
PHONE	_____	FAX	_____	EMAIL	_____			

For planning purposes, please check the breakout session you plan to attend:

- Southern California Transportation Funding: A Plan for the Future
- Effective Delivery of Transportation Projects
- How Transportation Will Meet the Air Quality & Climate Change Challenges
- Breaking Through: Practical Ways to Reduce Congestion in Southern California

 Please check here if you need special assistance during the summit.

## Payment

Registration Fee – \$125 per person \_\_\_\_\_

Registration Fee – \$150 per person (after October 12) \_\_\_\_\_

Expo Space fee – \$325 per space \_\_\_\_\_

**Total** \$ \_\_\_\_\_

- Check Enclosed (*make payable to Los Angeles Area Chamber of Commerce*)
- Visa
- MasterCard
- American Express

CARD NUMBER	_____	EXPIRATION DATE	_____	SECURITY CODE	_____
CARD HOLDER NAME	_____	SIGNATURE	_____	DATE	_____

Please return completed registration forms  
by **October 29 to:**

Mobility 21 Registration  
c/o Los Angeles Area Chamber of Commerce  
350 South Bixel Street, Los Angeles, CA 90017  
Phone 213.580.7585 Fax 213.580.7511

No registrations will be accepted after October 29.  
Limited space is available for on-site registration.

Registration forms will not be accepted without payment.  
Only online registrations will be sent a confirmation.  
Badges will be held at the door.

## Mobility 21 Coalition

Los Angeles Area Chamber of Commerce  
350 South Bixel Street  
Los Angeles, CA 90017

