

# 2011 TRANSPORTATION SUMMIT SPONSORSHIP OPPORTUNITIES

Tuesday, Sept. 6, 2011 • JW Marriott at L.A. Live

## TITANIUM SPONSOR \$35,000

(SOLD OUT)

- » Attendance for five (5) representatives at exclusive VIP reception the night of the Summit with Mobility 21 Board of Directors, speakers and special guests
- » The opportunity to provide a speaker at the conference
- » Participation by one representative on the Summit Executive Steering Committee
- » Consideration of one designated organization executive on Coalition Advisory Board
- » Recognition in front of the entire conference audience throughout the day as the Titanium Sponsor
- » Full spread color ad with premium placement in Summit program
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations with valet parking
- » Reserved priority seating in front row for ten (10) at the general sessions and luncheon
- » Logo visibility as Titanium Sponsor in all event news releases
- » Logo on cover of Summit program
- » Logo on Mobility 21 home page with link to corporate website for one month prior and one month post Summit
- » Complimentary hotel room for one (1) representative the night before the Summit **(New for 2011!)**
- » Banner advertisement on Mobility 21 website **(New for 2011!)**
- » Representative in Mobility 21's 2011 video played during the Summit **(New for 2011!)**
- » Feature article in one month of Forward Motion, Mobility 21's monthly e-newsletter **(New for 2011!)**
- » Premium logo placement on commemorative Summit artwork on display at each Mobility 21 board members' headquarters **(New for 2011!)**
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

# PLATINUM SPONSOR \$10,000

(SOLD OUT)

## CHOICE OF SPONSORING:

### Opening Session (SOLD OUT)

*Includes special recognition during opening session and one piece of promotional literature at each attendee's seat*

### Lunch Session (SOLD OUT)

*Includes special recognition during luncheon and one piece of promotional literature at each attendee's seat*

### Closing Session (SOLD OUT)

*Includes special recognition during closing session and one piece of promotional literature at each attendee's seat*

### USB Drive(SOLD OUT)

*Includes logo and pre-loaded marketing material on USB drive*

### VIP Reception (SOLD OUT)

*Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item*

## Platinum Sponsor benefits include:

- » Attendance for three (3) representatives at exclusive VIP reception the night of the Summit with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Reserved priority seating for ten (10) during general sessions and luncheon
- » Company name mentioned in all event news releases
- » Logo on Mobility 21 sponsor page website with link to corporate website
- » Ten (10) complimentary full Summit registrations with valet parking
- » Logo on commemorative Summit artwork on display at each Mobility 21 board members' headquarters **(New for 2011!)**
- » Feature article in one month of Forward Motion, Mobility 21's monthly e-newsletter **(New for 2011!)**
- » **PLUS all of the other benefits enjoyed by Gold Sponsors**

# GOLD SPONSOR \$5,000

(2 LEFT)

## CHOICE OF SPONSORING:

### Breakout Session (2 LEFT)

*Includes recognition as a breakout session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator*

### Conference Bag (SOLD OUT)

*Includes logo visibility on conference bag given to all Summit attendees*

### Lanyard (SOLD OUT)

*Includes logo visibility on name badge lanyard worn by conference attendees*

### Water Bottle (SOLD OUT)

*Includes logo visibility on water bottle given to conference attendees*

## Gold Sponsor benefits include:

- » Attendance for one (1) representative at exclusive VIP reception the night of the Summit with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » Reserved seating for five (5) during general sessions and luncheon
- » Five (5) complimentary full Summit registrations with valet parking
- » Name listed on commemorative Summit artwork on display at each Mobility 21 board members' headquarters **(New for 2011!)**
- » **PLUS all of the other benefits enjoyed by Silver Sponsors**

## SILVER SPONSOR \$4,000

*(SOLD OUT)*

### CHOICE OF SPONSORING:

**Hospitality Suite** *(SOLD OUT)*

**Breakfast Buffet** *(SOLD OUT)*

**Morning Coffee Break** *(SOLD OUT)*

**Afternoon Snack Break** *(SOLD OUT)*

**Centerpieces** *(SOLD OUT)*

### Silver Sponsor benefits include:

- » Logo on signage in Expo area during breaks or in Hospitality Suite
- » Quarter-page ad in Summit program **(New for 2011!)**
- » Two (2) complimentary full Summit registrations with valet parking
- » One (1) complimentary exhibit-access-only registration with valet parking
- » Inclusion of marketing literature in materials distributed to all attendees
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

## COPPER SPONSOR \$2,500

**Price reduced for 2011! *(Unlimited available)***

- » Two (2) complimentary full Summit registrations with valet parking
- » One (1) complimentary exhibit-access-only registration with valet parking
- » **PLUS all of the other benefits enjoyed by bronze sponsors**

## BRONZE SPONSOR \$1,000

*(Open to registered small businesses only – unlimited available)*

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website with link to corporate website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration with valet parking

*Custom packages and in-kind sponsorships are also welcome*

SPONSORSHIP OPPORTUNITIES  
**BENEFITS AT A GLANCE**

	TITANIUM	PLATINUM	GOLD	SILVER	COPPER	BRONZE
	\$35,000	\$10,000	\$5,000	\$4,000	\$2000	\$1,000
Number of sponsorships still available	SOLD OUT	SOLD OUT	2	SOLD OUT	No limit	No limit
Number of complimentary full conference registrations	10	10	5	3	2	1
Valet parking for complimentary attendees	✓	✓	✓	✓	✓	✓
Listed in program, pre-event publicity, website, signage, and slideshow	Logo	Logo	Logo	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓	✓
Number of priority VIP seats reserved during general sessions	10	10	5			
Number of tickets to VIP reception on Sept. 6	5	3	1			
Ad space in Summit program	Premier color spread	Premier full-page	Half-page	Quarter-page		
Inclusion of marketing materials in conference bag	✓	✓	✓	✓		
Logo on commemorative artwork on display at Mobility 21 board members' headquarters	Premium logo placement	Logo	Company name listed			
Company representative on Mobility 21 Advisory Board	✓					
Provide speaker at conference	✓					
Banner ad on Mobility 21 website	✓					
Provide article for Mobility 21 monthly e-newsletter	✓					
Representative in Mobility 21 video played at Summit and posted to YouTube	✓					

## 2011 MOBILITY 21 SUMMIT SPONSOR COMMITMENT FORM

Tuesday, Sept. 6, 2011 • JW Marriott at L.A. Live

To reserve your sponsorship, fax this completed form to 949.264.1456, e-mail the form to mprimer@mobility21.com or mail the form with your payment.

**Please remit payment to:**

Mobility 21  
One Park Plaza  
Suite 600, PMB 183  
Irvine, CA 92614

Sponsorships are issued on a first-come first served basis and are not considered confirmed until a completed form and payment are received.

### LEVEL OF SPONSORSHIP *(please select):*

- Titanium Sponsor: \$35,000 (SOLD OUT)
- Platinum Sponsor: \$10,000 (SOLD OUT)
  - Opening (SOLD OUT)       USB Drive (SOLD OUT)
  - Lunch (SOLD OUT)       VIP Reception (SOLD OUT)
  - Closing (SOLD OUT)
- Gold Sponsor: \$5,000 (2 LEFT)
  - Breakout Session (2 LEFT)       Water Bottle (SOLD OUT)
  - Conference Bag (SOLD OUT)
  - Lanyard (SOLD OUT)
- Silver Sponsor: \$4,000 (SOLD OUT)
  - Hospitality Suite (SOLD OUT)       Afternoon Snack Break (SOLD OUT)
  - Breakfast Buffet (SOLD OUT)       Centerpieces (SOLD OUT)
  - Morning Coffee Break (SOLD OUT)
- Copper Sponsor: \$2,500
- Bronze Sponsor: \$1,000 (SBE's only)

### ORGANIZATION INFORMATION

Authorizing representative	
Office phone number	
Cell phone number	
E-mail address	
Billing address	
Billing contact name & e-mail (for invoicing)	
Graphics contact name & e-mail (for ad / logo)	
Please tell us <b>exactly</b> how your company name should appear in printed materials	

### PAYMENT OPTIONS

**I WILL PAY BY CHECK**

Check Number	
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**I WILL PAY BY CREDIT CARD** *(Convenience fees will apply)*

Card type	
Name on the card	
Card number	
Expiration date	
Security code	
Authorized signature	
Total amount of payment	