

2013 MOBILITY 21 SUMMIT SPONSORSHIP OPPORTUNITIES

Tuesday, Oct. 29, 2013 • JW Marriott at L.A. Live, Los Angeles, Calif.

~~TITANIUM SPONSOR \$25,000 SOLD OUT!~~

(1 available)

- » Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » The opportunity to provide a speaker at the conference
- » Participation by one representative on the Summit Executive Steering Committee
- » Recognition in front of the entire conference audience throughout the day as the Titanium Sponsor
- » Full spread color ad with premium placement in Summit program
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations with valet parking
- » Reserved priority seating in front row for ten (10) at the general sessions and luncheon
- » Logo on cover of Summit program
- » Logo on Mobility 21 home page for one month prior and one month post Summit
- » Complimentary hotel room for one (1) representative the night before the Summit
- » Banner advertisement on Mobility 21's homepage for one month
- » Representative in Mobility 21's 2013 Summit video
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » Invitation to exclusive Mobility 21 leadership event post Summit
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

PLATINUM SPONSOR \$10,000

(1 LEFT)

CHOICE OF SPONSORING:

Opening Session ~~(2 available)~~ **SOLD OUT**

Includes special recognition during opening session

Lunch Session ~~(2 available)~~ **SOLD OUT**

Includes special recognition during luncheon

Closing Session (1 LEFT)

Includes special recognition during closing session

VIP Reception ~~(3 LEFT)~~

Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item

Platinum Sponsor benefits include:

- » Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Reserved priority seating for ten (10) during general sessions and luncheon
- » Logo on Mobility 21 sponsor page website
- » Ten (10) complimentary full Summit registrations with self parking
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » Invitation to exclusive Mobility 21 leadership event post Summit
- » **PLUS all of the other benefits enjoyed by Gold Sponsors**

GOLD SPONSOR \$5,000

(4 LEFT)

CHOICE OF SPONSORING:

Breakout Session (3 LEFT)

Includes recognition as a breakout session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator

Conference Bag ~~(2 available)~~ **SOLD OUT**

Includes logo visibility on conference bag given to all Summit attendees

Lanyard ~~(1 available)~~ **SOLD OUT**

Includes logo visibility on name badge lanyard worn by conference attendees

License Plate Frame ~~(1 available)~~

Includes logo on license plate frame given to all conference attendees

Mouse Pad ~~(1 available)~~

Includes logo on mouse pad given to all conference attendees

Screen Cleaner Cloth ~~(1 available)~~ **SOLD OUT**

Includes logo on screen cleaner cloth given to all conference attendees

Travel Umbrella ~~(2 available)~~ **SOLD OUT**

Includes logo on travel umbrella given to all conference attendees

Earbuds ~~(1 available)~~ **SOLD OUT**

Includes logo on earbuds given to all conference attendees

Water Bottle ~~(2 available)~~ **SOLD OUT**

Includes logo on water bottle given to all conference attendees

Flashlight ~~(1 available)~~

Includes logo on flashlight given to all conference attendees

Golf Kit ~~(1 available)~~

Includes logo on golf kit given to all conference attendees

Luggage Tag ~~(1 available)~~

Includes logo on luggage tag given to all conference attendees

Travel Mirror *(1 available)*

Includes logo on travel mirror given to all conference attendees

Mobile Summit Web App *(1 available)*

Includes logo visibility on the new Summit mobile web app

Gold Sponsor benefits include:

- » Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » Reserved seating for five (5) during general sessions and luncheon
- » Five (5) complimentary full Summit registrations with self parking
- » **PLUS all of the other benefits enjoyed by Silver Sponsors**

SILVER SPONSOR \$4,000

(1 LEFT)

CHOICE OF SPONSORING:**Hospitality Suite** *(SOLD OUT)*

Includes complimentary seated massages, wi-fi, snacks and charging station

Breakfast Buffet *(SOLD OUT)***Networking Break** *(1 available)***Centerpieces** *(1 available) SOLD OUT***Silver Sponsor benefits include:**

- » Logo on signage in Expo area during breaks or in Hospitality Suite
- » Quarter-page ad in Summit program
- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

COPPER SPONSOR \$2,500

(Unlimited available)

- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by bronze sponsors**

BRONZE SPONSOR \$1,000

(Open to registered small businesses and non-profits only – unlimited available)

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch

Custom packages and in-kind sponsorships are also welcome

SPONSORSHIP OPPORTUNITIES
BENEFITS AT A GLANCE

	TITANIUM	PLATINUM	GOLD	SILVER	COPPER	BRONZE
	\$25,000	\$10,000	\$5,000	\$4,000	\$2,500	\$1,000
Number of sponsorships still available	0	1	4	1	No limit	No limit
Number of complimentary full conference registrations	10	10	5	3	2	1
Self parking for complimentary attendees	Valet	✓	✓	✓	✓	✓
Listed in program, pre-event publicity, website, signage and slideshow	Logo	Logo	Name	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓	✓
Number of priority VIP seats reserved during general sessions	10	10	5			
Number of tickets to VIP reception	5	3	1			
Ad space in Summit program	Premier color spread	Premier full-page	Half-page	Quarter-page		
Company representative on Mobility 21 Advisory Board	✓					
Provide speaker at conference	✓					
Banner ad on Mobility 21 website	✓	✓				
Provide article for Mobility 21 monthly e-newsletter	✓	✓				
Sidebar ad for Mobility 21 monthly e-newsletter	✓	✓				
Representative in Mobility 21 Summit video	✓					

**2013 MOBILITY 21 SUMMIT
SPONSOR COMMITMENT FORM**

Tuesday, Oct. 29, 2013 • JW Marriott at L.A. Live

To reserve your sponsorship, fax this completed form to 949.264.1456, e-mail the form to mprimer@mobility21.com or mail the form with your payment.

Please remit payment to:

Mobility 21
One Park Plaza
Suite 600, PMB 183
Irvine, CA 92614

Sponsorships are issued on a first-come first served basis and are not considered confirmed until a completed form and payment are received.

LEVEL OF SPONSORSHIP *(please select):*

- Titanium Sponsor: \$25,000 **SOLD OUT!**
- Platinum Sponsor: \$10,000
 - Opening **SOLD OUT**
 - Lunch **SOLD OUT**
 - Closing
 - VIP Reception
- Gold Sponsor: \$5,000
 - Breakout Session
 - Conference Bag **SOLD OUT**
 - Lanyard **SOLD OUT**
 - License Plate Frame
 - Mouse Pad
 - Screen-Cleaning Cloth **SOLD OUT**
 - Travel Umbrella **SOLD OUT**
 - Earbuds **SOLD OUT**
 - Water Bottle **SOLD OUT**
 - Flashlight
 - Golf Kit
 - Luggage Tag
 - Travel Mirror
- Silver Sponsor: \$4,000
 - Hospitality Suite **SOLD OUT**
 - Breakfast Buffet **SOLD OUT**
 - Mobile Summit Web App
 - Networking Break
 - Centerpieces **SOLD OUT**
- Copper Sponsor: \$2,500
- Bronze Sponsor: \$1,000 *(SBEs and non-profits only)*

ORGANIZATION INFORMATION

Sponsor coordinator contact name	
Office phone number	
Cell phone number	
E-mail address	
Billing address	
Billing contact name & e-mail (for invoicing)	
Graphics contact name & e-mail (for ad / logo)	
Please tell us exactly how your company name should appear in printed materials	

PAYMENT OPTIONS

I WILL PAY BY CHECK

Check Number	
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I WILL PAY BY CREDIT CARD *(3% convenience fee will apply)*

Card type	
Name on the card	
Card number	
Expiration date	
Security code	
Authorized signature	
Total amount of payment (including fee)	