

MOBILITY 21 SUMMIT SPONSORSHIP OPPORTUNITIES

Friday, Sept. 5, 2014 • Disneyland Hotel, Anaheim, California

2014

~~TITANIUM SPONSOR \$25,000 SOLD OUT~~

(1 available)

- » Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Participation by one representative on the Summit Executive Steering Committee
- » Recognition in front of the entire conference audience throughout the day as the Titanium Sponsor
- » Full spread color ad with premium placement in Summit program
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations
- » Reserved priority seating in front row for ten (10) at the general sessions and luncheon
- » Logo on cover of Summit program
- » Opportunity for a session speaker
- » Logo on Mobility 21 home page for one month prior and one month post Summit
- » Complimentary hotel room for one (1) representative the night before the Summit
- » Banner advertisement on Mobility 21's homepage for one month
- » Representative in Mobility 21's 2014 Summit video
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » Invitation to exclusive Mobility 21 leadership event post Summit
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

PLATINUM SPONSOR \$10,000

CHOICE OF SPONSORING:

~~Opening Session (2 available) SOLD OUT~~

Includes special recognition during opening session

~~Lunch Session (2 available) SOLD OUT~~

Includes special recognition during luncheon

~~Closing Session (1 sold, 1 left)~~

Includes special recognition during closing session

~~VIP Reception (3 sold, 1 left)~~

Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item

~~Mobile Summit App (1 available) SOLD OUT~~

Includes logo visibility on the Summit mobile web app

~~WiFi (1 available)~~

Includes logo visibility on WiFi access card given to all attendees

Platinum Sponsor benefits include:

- » Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Reserved priority seating for ten (10) during general sessions and luncheon
- » Logo on Mobility 21 sponsor page website
- » Ten (10) complimentary full Summit registrations with self parking
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » Invitation to exclusive Mobility 21 leadership event post Summit
- » **PLUS all of the other benefits enjoyed by Gold Sponsors**

~~GOLD SPONSOR \$5,000 SOLD OUT~~

CHOICE OF SPONSORING:

~~Breakout Session (8 available) SOLD OUT~~

Includes recognition as a breakout session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator

~~Conference Bag (2 available) SOLD OUT~~

Includes logo visibility on conference bag given to all Summit attendees

~~Lanyard (1 available) SOLD OUT~~

Includes logo visibility on name badge lanyard worn by conference attendees

~~Water Bottle (2 available) SOLD OUT~~

Includes logo on water bottle given to all conference attendees

~~Golf Kit (1 available) SOLD OUT~~

Includes logo on golf kit given to all conference attendees

~~Golf Towel (1 available) SOLD OUT~~

Includes logo on golf towel given to all conference attendees

~~Luggage Tag (1 available) SOLD OUT~~

Includes logo on luggage tag given to all conference attendees

~~Notebook (1 available) SOLD OUT~~

Includes logo on notebook given to all conference attendees

Gold Sponsor benefits include:

- » Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » Reserved seating for five (5) during general sessions and luncheon
- » Five (5) complimentary full Summit registrations with self parking
- » **PLUS all of the other benefits enjoyed by Silver Sponsors**

SILVER SPONSOR \$4,000

CHOICE OF SPONSORING:

Hospitality Suite *(2 available) SOLD OUT*

Includes complimentary seated massages, wi-fi, snacks and charging station

Breakfast Buffet *(1 available) SOLD OUT*

Morning Networking Break *(1 available) SOLD OUT*

Afternoon Networking Break *(1 available) SOLD OUT*

Centerpieces *(1 available) SOLD OUT*

Silver Sponsor benefits include:

- » Logo on signage in Expo area during breaks or in Hospitality Suite
- » Quarter-page ad in Summit program
- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

COPPER SPONSOR \$2,500

(Unlimited available)

- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by bronze sponsors**

BRONZE SPONSOR \$1,000

(Open to registered small businesses and non-profits only – unlimited available)

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch

Custom packages and in-kind sponsorships are also welcome

SPONSORSHIP OPPORTUNITIES
BENEFITS AT A GLANCE

	TITANIUM	PLATINUM	GOLD	SILVER	COPPER	BRONZE
	\$25,000	\$10,000	\$5,000	\$4,000	\$2,500	\$1,000
Number of sponsorships still available	0	3	0	0	No limit	No limit
Number of complimentary full conference registrations	10	10	5	3	2	1
Self parking for complimentary attendees	Valet	✓	✓	✓	✓	✓
Listed in program, pre-event publicity, website, signage and slideshow	Logo	Logo	Name	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓	✓
Number of priority VIP seats reserved during general sessions	10	10	5			
Number of tickets to VIP reception	5	3	1			
Ad space in Summit program	Premier color spread	Premier full-page	Half-page	Quarter-page		
Company representative on Mobility 21 Advisory Board	✓					
Opportunity for session speaker	✓					
Banner ad on Mobility 21 website	✓	✓				
Provide article for Mobility 21 monthly e-newsletter	✓	✓				
Sidebar ad for Mobility 21 monthly e-newsletter	✓	✓				
Representative in Mobility 21 Summit video	✓					

2014 MOBILITY 21 SUMMIT
SPONSOR COMMITMENT FORM

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To reserve your sponsorship, fax this completed form to 949.264.1456, e-mail the form to kslocum@mobility21.com or mail the form with your payment.

Please remit payment to:

Mobility 21
 One Park Plaza
 Suite 600, PMB 183
 Irvine, CA 92614

Sponsorships are issued on a first-come, first-served basis and are not considered confirmed until a completed form and payment are received.

Once completed form is submitted, sponsorship is non-refundable.

LEVEL OF SPONSORSHIP (please select):

- Titanium Sponsor: \$25,000 **SOLD OUT**
- Platinum Sponsor: \$10,000
 - Opening **SOLD OUT** VIP Reception
 - Luncheon **SOLD OUT** WiFi
 - Closing Mobile Summit App **SOLD OUT**
- Gold Sponsor: \$5,000 **SOLD OUT**
 - Breakout Session **SOLD OUT** Golf Kit **SOLD OUT**
 - Conference Bag **SOLD OUT** Golf Towel **SOLD OUT**
 - Lanyard **SOLD OUT** Luggage Tag **SOLD OUT**
 - Water Bottle **SOLD OUT** Notebook **SOLD OUT**
- Silver Sponsor: \$4,000 **SOLD OUT**
 - Hospitality Suite **SOLD OUT** Afternoon Networking Break
 - Breakfast Buffet **SOLD OUT** Centerpieces **SOLD OUT**
 - Morning Networking Break **SOLD OUT**
- Copper Sponsor: \$2,500
- Bronze Sponsor: \$1,000 (SBEs and non-profits only)

ORGANIZATION INFORMATION

Sponsor coordinator contact name	
Office phone number	
Cell phone number	
E-mail address	
Mailing address	
Billing contact name & e-mail (for invoicing)	
Graphics contact name & e-mail (for ad / logo)	
Please tell us exactly how your company name should appear in printed materials	

PAYMENT OPTIONS

WILL PAY BY CHECK

Check Number	
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WILL PAY BY CREDIT CARD (3% convenience fee will apply)

Card type	
Name on the card	
Card number	
Expiration date	
Security code	
Authorized signature	
Total amount of payment (including fee)	