

AM4: The Different Voices of Road User Charge & the Path Forward
Magic Kingdom Ballroom 4

MODERATOR



Jim Madaffer

Chair, California Road Charge Technical Advisory Committee and Commissioner, California Transportation Commission

Jim Madaffer is president of Madaffer Enterprises, Inc., a successful public policy and government relations consulting firm specializing in statewide government and corporate relations, representing clients from a variety of industries including medical devices, insurance, travel, legal, development, education, telecommunications and more.

A native San Diegan, Jim's civic service spans more than three decades. He served two terms as Chief of Staff to a City Councilmember and was elected to the San Diego City Council in 2000 and reelected in 2004.

During his tenure on the City Council from 2000-2008 (leaving due to term limits), Jim held a number of leadership positions including President Pro-Tem, Mayor Pro-Tem, Chair of the Rules Committee, Chair of the Land Use & Housing Committee, Chair of the Public Safety & Neighborhood Services Committee, and Chair of the Natural Resources & Culture Committee. Jim's accomplishments as an elected official are numerous: building libraries, fostering economic development, water and waste water policy and specializing in regional transportation and planning issues.

Jim is also Past President of the League of California Cities. During his nine-year tenure with the League, Jim led the passage of several statewide ballot measures that protect cities.

In 2014, Jim was appointed by Governor Jerry Brown to the California Transportation Commission and he chairs the CTC's Road Charge Task Force that is tasked to create a program to eventually replace the gasoline tax. Jim is also a Director on the San Diego County Water Authority and a board member of the San Diego-Imperial Council of the Boy Scouts of America. The recipient of numerous awards and honors over his career, Jim is a member of San Diego Rotary Club 33, and Lambda Alpha International.

Jim has two sons in college. He and his wife Robin live in San Diego with their three English Bulldogs, Boone, Ruby and Red.

PANELISTS



Curt Augustine

Director of Policy & Government Affairs, Alliance of Automobile Manufacturers

Curt Augustine is the Director of Policy and Government Affairs for the Alliance of Automobile Manufacturers, an association of 12 domestic and foreign vehicle manufacturers which produce 80 percent of the cars sold in the United States. Curt serves as the Alliance's chief representative before policymakers and is responsible for formulating policy-based strategies to respond to legislative and regulatory issues. Curt has more than 20 years of experience throughout state government in both the public and private sectors. He served as Deputy Legislative Secretary to

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Governor Arnold Schwarzenegger where he was chief advisor and strategist on legislation related to transportation, business, financial, economic development and local government issues. Additionally, Curt served for eight years in the Wilson Administration at the Department of Consumer Affairs and was the head of a non-profit association tasked with workforce development for the construction industry.



Hon. Lisa Bartlett

Supervisor, County of Orange and Board Member, Orange County Transportation Authority

Supervisor Lisa Bartlett is currently serving as the Fifth District Supervisor for the County of Orange, and also represents South Orange County on the Orange County Transportation Authority Board of Directors, Transportation Corridor Agencies Board of Directors, CalOptima, Orange County Fire Authority and the Orange County Local Agency Formation Commission.

Supervisor Bartlett was elected to the Dana Point City Council in November 2006 and was re-elected in November 2010, serving as Mayor Pro Tem in 2007-08 and as Mayor in 2009 and 2014. Supervisor Bartlett was born and raised in southern California and has been a resident of South Orange County for the past 20+ years. She is a proud long time resident of Dana Point and has watched the city evolve into one of the most desirable destination resort communities along the coast, a place we call Paradise. Supervisor Bartlett earned a Bachelor's degree in Finance, a Master's degree in Business Administration, became a Certified PMP (Project Management Professional) and a licensed Real Estate Broker. Her professional career spans several decades and includes holding executive management positions in a worldwide computer software company, a project management consulting firm and several law firms.

During her eight years serving on the Dana Point City Council, she served on the Board of Directors for the Transportation Corridor Agency and the Ocean Institute, President for the Association of California Cities- Orange County, Past President for the California League of Cities, Orange County Division, Member of the Southern California Edison Government Advisory Panel and Executive Administration Member and Regional Council Member for the Southern California Association of Governments.

Her participation on regional boards and committees allows for collaborative regional-based representation as well as greater visibility for Orange County. Supervisor Bartlett believes in and strives for fiscal responsibility, accountability and greater transparency in government. Supervisor Bartlett has always been actively involved in philanthropic work and several non-profit organizations such as Children's Hospital Queen of Hearts Guild, the Monarch Beach Sunrise Rotary, and the Ocean Institute.



Steve Finnegan

Manager of Government and Community Affairs, Automobile Club of Southern California and Board Member, Mobility 21

Steve Finnegan has more than 25 years of experience in transportation, finance, business, and advocacy. His career includes work as a financial analyst with Bank of America, positions in planning and operations with the Los Angeles County Metropolitan Transportation Authority (Metro), serving as a management

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consultant to public agencies and non-profit organizations, and leading government affairs, community relations, traffic safety, advocacy, and public policy work for the Automobile Club of Southern California and affiliated AAA clubs providing service to 14 million members in 21 states.

At Metro, Steve was the planning director for the San Gabriel Valley, managed the County's \$12 billion, seven-year Transportation Improvement Program, served as the MTA's liaison to the California Transportation Commission, and managed the nation's largest public motorist aid system.

As a consultant, Steve completed management, performance, financial, transportation, and other studies for cities, counties, special districts, and non-profit organizations in California and the west.

Steve currently leads government affairs, community relations, and public policy work for the Automobile Club of Southern California where he advocates for motorist and business issues, including improved mobility and traffic safety, effective and efficient use of transportation resources, adequate infrastructure for economic growth, and a healthy business environment.

Steve received a Master of Arts degree in urban planning from the University of California at Los Angeles and a Bachelor of Arts from Claremont McKenna College.



Eric Sauer

Vice President of Policy and Government Relations, California Trucking Association

Eric Sauer is the Vice President of Policy and Government Relations for the California Trucking Association (CTA) and is responsible for overseeing the Association's advocacy, regulatory and policy agenda and priorities. Eric has been with CTA since 2001 and was promoted to Vice President in 2006.

Throughout his tenure at CTA, Eric has worked extensively with the California Highway Patrol, Department of Motor Vehicles, Department of Transportation (Caltrans) and the Federal Motor Carrier Safety Administration on the development and implementation of major programs and regulations impacting the trucking industry. Additionally, Eric has been the Chairperson for the California Transportation Permit Advisory Council since its inception. He is a graduate of California State University Sacramento and resides in Drytown, CA (Amador County).