

2016 MOBILITY 21 SUMMIT

► **EMPOWERING**  
CALIFORNIA



## SPONSORSHIP OPPORTUNITIES

*Friday, October 21, 2016 • Disneyland Hotel, Anaheim, California*

### ~~TITANIUM SPONSOR \$25,000~~ **SOLD OUT!** (1 available)

- » Registration and reserved premium seating in front row for ten (10) attendees at the general sessions and luncheon
- » Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, elected officials, speakers and special guests
- » Opportunity for one breakout session speaker
- » Opportunity for a one-minute video to be played during a general session
- » Participation by one representative on the Summit Executive Steering Committee
- » Exclusive podium recognition as Titanium Sponsor throughout the general sessions and programs
- » Premium placement of one full spread color ad in Summit program
- » Premium placement of logo on cover of Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations
- » Premier logo placement in pre-conference advertising, both print and electronic
- » Premier logo placement on the event program and other Summit materials
- » Premier logo placement on Mobility 21 home page for one month prior and one month post Summit
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

## ~~PLATINUM SPONSOR \$10,000 SOLD OUT~~

### **CHOICE OF SPONSORING:**

#### ~~Opening Session (2 available) SOLD OUT~~

*Includes special recognition during opening session*

#### ~~Lunch Session (2 available) SOLD OUT~~

*Includes special recognition during luncheon*

#### ~~Closing Session (2 available) SOLD OUT~~

*Includes special recognition during closing session*

#### ~~VIP Reception (4 available) SOLD OUT~~

*Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item*

### **Platinum Sponsor benefits include:**

- » Registration and reserved priority seating for ten (10) attendees at the general sessions and luncheon
- » Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Logo on Mobility 21 sponsor page website
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the other benefits enjoyed by Gold Sponsors**

## ~~GOLD SPONSOR \$5,000 SOLD OUT~~

### **CHOICE OF SPONSORING:**

#### ~~Breakout Session (8 available) SOLD OUT~~

*Includes recognition as a breakout session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator*

#### ~~Conference Bag (2 available) SOLD OUT~~

*Includes logo visibility on conference bag given to all conference attendees*

#### ~~Lanyard (1 available) SOLD OUT~~

*Includes logo visibility on name badge lanyard worn by conference attendees*

#### ~~Coffee Mug (2 available) SOLD OUT~~

*Includes logo on coffee mug given to all conference attendees*

#### ~~Tumbler (2 available) SOLD OUT~~

*Includes logo on tumbler given to all conference attendees*

#### ~~Sticky Note Journal (1 available) SOLD OUT~~

*Includes logo on sticky note journal given to all conference attendees*

#### ~~Travel Bag Organizer (2 available) SOLD OUT~~

*Includes logo on travel bag organizer given to all conference attendees*

### **Gold Sponsor benefits include:**

- » Registration and reserved seating for five (5) attendees at the general sessions and luncheon
- » Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » **PLUS all of the other benefits enjoyed by Silver Sponsors**

## SILVER SPONSOR \$4,000

### CHOICE OF SPONSORING:

**Hospitality Suite** *(2 available) SOLD OUT*

*Includes complimentary seated massages, wi-fi, snacks and charging station*

**Breakfast Buffet** *(1 available)*

**Morning Networking Break** *(1 available) SOLD OUT*

**Afternoon Networking Break** *(1 available)*

**Centerpieces** *(1 available) SOLD OUT*

### Silver Sponsor benefits include:

- » Logo on signage in Expo area during breaks or in Hospitality Suite
- » Quarter-page ad in Summit program
- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

## COPPER SPONSOR \$2,500

*(Unlimited available)*

- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Bronze Sponsors**

## BRONZE SPONSOR \$1,000

*(Open to registered small businesses and non-profits only – unlimited available)*

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch

*Custom packages and in-kind sponsorships are also welcome*

SPONSORSHIP OPPORTUNITIES  
**BENEFITS AT A GLANCE**

|  | TITANIUM                            | PLATINUM          | GOLD      | SILVER       | COPPER   | BRONZE   |
|--|-------------------------------------|-------------------|-----------|--------------|----------|----------|
|  | \$25,000                            | \$10,000          | \$5,000   | \$4,000      | \$2,500  | \$1,000  |
| Number of sponsorships still available                                 | 0                                   | 0                 | 0         | 2            | No limit | No limit |
| Number of complimentary full conference registrations                  | 10                                  | 10                | 5         | 2            | 2        | 1        |
| Self parking for complimentary attendees                               | ✓                                   | ✓                 | ✓         | ✓            | ✓        | ✓        |
| Listed in program, pre-event publicity, website, signage and slideshow | Logo                                | Logo              | Name      | Name         | Name     | Name     |
| Exhibit booth space with one exhibitor-only registration               | First booth choice, 2 registrations | Premier booth     | ✓         | ✓            | ✓        | ✓        |
| Number of priority VIP seats reserved during general sessions          | 10                                  | 10                | 5         |              |          |          |
| Number of tickets to VIP reception                                     | 5                                   | 3                 | 1         |              |          |          |
| Ad space in Summit program   | Premier color spread                | Premier full-page | Half-page | Quarter-page |          |          |
| Opportunity for breakout session speaker                               | ✓                                   |                   |           |              |          |          |
| Banner ad on Mobility 21 website                                       | ✓                                   | ✓                 |           |              |          |          |
| Provide article for Mobility 21 monthly e-newsletter                   | ✓                                   | ✓                 |           |              |          |          |
| Sidebar ad for Mobility 21 monthly e-newsletter                        | ✓                                   | ✓                 |           |              |          |          |
| Opportunity to provide a one-minute video to be played at Summit       | ✓                                   |                   |           |              |          |          |

**2016 MOBILITY 21 SUMMIT  
SPONSOR COMMITMENT FORM**

Friday, Oct. 21, 2016 • Disneyland Hotel, Anaheim, California

To reserve your sponsorship, fax this completed form to 949.264.1456, e-mail the form to kslocum@mobility21.com or mail the form with your payment.

**Please remit payment to:**

Mobility 21  
One Park Plaza  
Suite 600, PMB 183  
Irvine, CA 92614

Sponsorships are issued on a first-come, first-served basis and are not considered confirmed until a completed form and payment are received. All sponsors are subject to Mobility 21 Board approval.

**Once completed form is submitted, sponsorship is non-refundable.**

**LEVEL OF SPONSORSHIP (please select):**

- Titanium Sponsor: \$25,000 **SOLD OUT**
- Platinum Sponsor: \$10,000 **SOLD OUT**
  - Opening SOLD OUT
  - Luncheon SOLD OUT
  - Closing SOLD OUT
  - VIP Reception SOLD OUT
- Gold Sponsor: \$5,000 **SOLD OUT**
  - Breakout Session SOLD OUT
  - Conference Bag SOLD OUT
  - Lanyard SOLD OUT
  - Coffee Mug SOLD OUT
  - Tumbler SOLD OUT
  - Sticky Note Journal SOLD OUT
  - Travel Bag Organizer SOLD OUT
- Silver Sponsor: \$4,000
  - Hospitality Suite SOLD OUT
  - Breakfast Buffet
  - Morning Networking Break SOLD OUT
  - PM Networking Break
  - Centerpieces SOLD OUT
- Copper Sponsor: \$2,500
- Bronze Sponsor: \$1,000 (SBEs and non-profits only)

**ORGANIZATION INFORMATION**

|  |  |
|--|--|
| Sponsor coordinator contact name   |  |
| Office phone number  |  |
| Cell phone number  |  |
| E-mail address   |  |
| Mailing address  |  |
| Billing contact name & e-mail (for invoicing)  |  |
| Graphics contact name & e-mail (for ad / logo)   |  |
| Please tell us <b>exactly</b> how your company name should appear in printed materials |  |

**PAYMENT OPTIONS**

I WILL PAY BY CHECK

|              |  |
|--------------|--|
| Check Number |  |
|--------------|--|

I WILL PAY BY CREDIT CARD (3% convenience fee will apply, 3.5% for AMEX)

|   |  |
|---|--|
| Card type                               |  |
| Name on the card                        |  |
| Card number                             |  |
| Expiration date                         |  |
| Security code                           |  |
| Authorized signature                    |  |
| Total amount of payment (including fee) |  |