

TRANSFORMING CALIFORNIA

Be a Change Agent for Transportation

Mobility



THE SOUTHERN CALIFORNIA
TRANSPORTATION COALITION

One Region. One Voice. One Future.

FRIDAY, SEPT. 29, 2017

Disneyland Hotel, Anaheim

TITANIUM SPONSOR



WSP

PARSONS
BRINCKERHOFF

2017 SUMMIT SPONSORSHIP OPPORTUNITIES

~~TITANIUM SPONSOR \$25,000~~ SOLD OUT!

(1 available)

- » Registration and reserved premium seating in front row for ten (10) attendees at the general sessions and luncheon
- » Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, elected officials, speakers and special guests
- » Opportunity for one breakout session speaker
- » Opportunity for a one-minute video to be played during a general session
- » Participation by one representative on the Summit Executive Steering Committee
- » Exclusive podium recognition as Titanium Sponsor throughout the general sessions and programs
- » Premium placement of one full spread color ad in Summit program
- » Premium placement of logo on cover of Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations
- » Premier logo placement in pre-conference advertising, both print and electronic
- » Premier logo placement on the event program and other Summit materials
- » Premier logo placement on Mobility 21 home page for one month prior and one month post Summit

- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

PLATINUM SPONSOR \$10,000

CHOICE OF SPONSORING:

Opening Session ~~(2 available)~~ **SOLD OUT**

Includes special recognition during opening session

Lunch Session ~~(2 available)~~ **SOLD OUT**

Includes special recognition during luncheon

Closing Session **(2 available)**

Includes special recognition during closing session

VIP Reception **(4 available - 3 LEFT)**

Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item

Platinum Sponsor benefits include:

- » Registration and reserved priority seating for ten (10) attendees at the general sessions and luncheon
- » Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Logo on Mobility 21 sponsor page website
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the other benefits enjoyed by Gold Sponsors**

GOLD SPONSOR \$5,000

CHOICE OF SPONSORING:

Breakout Session **(8 available - 5 LEFT)**

Includes recognition as a Breakout Session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator

Hospitality Suite **(2 available - 1 LEFT)**

Includes recognition as a Hospitality Suite sponsor through signage, electronic banner and marketing/promo item display space. The Hospitality Suite includes private networking space, snacks, beverages, charging stations and seated massages.

Breakfast Buffet and Breaks **(2 available)**

Includes recognition as a sponsor of the breakfast buffet and morning/afternoon coffee and snack breaks in the expo

Centerpieces **(2 available)**

Includes recognition as a sponsor of the centerpieces on the ballroom tables in the General Sessions

Promo Item

Conference Bag ~~(2 available)~~ **SOLD OUT**

Lanyard ~~(1 available)~~ **SOLD OUT**

Coffee Mug **(2 available)**

Tumbler **(2 available - 1 LEFT)**

Notebook **(2 available)**

Golf Visor **(2 available)**

Gold Sponsor benefits include:

- » Registration and reserved seating for five (5) attendees at the general sessions and luncheon
- » Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

COPPER SPONSOR \$2,500

(Unlimited available)

- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Bronze Sponsors**

BRONZE SPONSOR \$1,000

(Open to registered small businesses and non-profits only – unlimited available)

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch

SPONSORSHIP OPPORTUNITIES BENEFITS AT A GLANCE

	TITANIUM	PLATINUM	GOLD	COPPER	BRONZE
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Number of sponsorships still available	0	5	17	No limit	No limit
Number of complimentary full conference registrations	10	10	5	2	1
Self parking for complimentary attendees	✓	✓	✓	✓	✓
Listed in program, pre-event publicity, website, signage and slideshow	Logo	Logo	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓
Number of priority VIP seats reserved during general sessions	10	10	5		
Number of tickets to VIP reception	5	3	1		
Ad space in Summit program	Premier color spread	Premier full-page	Half-page		
Opportunity for breakout session speaker	✓				
Banner ad on Mobility 21 website	✓	✓			
Provide article for Mobility 21 monthly e-newsletter	✓	✓			
Sidebar ad for Mobility 21 monthly e-newsletter	✓	✓			
Opportunity to provide a one-minute video to be played at Summit	✓				

2017 MOBILITY 21 SUMMIT SPONSOR COMMITMENT FORM

Friday, Sept. 29, 2017 • Disneyland Hotel, Anaheim, California

To reserve your sponsorship, email this completed form to kslocum@mobility21.com or mail the form with your payment.

Please remit payment to:

Mobility 21
One Park Plaza
Suite 600, PMB 183
Irvine, CA 92614



Sponsorships are issued on a first-come, first-served basis and are not considered confirmed until a completed form and payment are received. All sponsors are subject to Mobility 21 Board approval.

Once completed form is submitted, sponsorship is non-refundable.

LEVEL OF SPONSORSHIP (please select):

~~Titanium Sponsor: \$25,000~~ **SOLD OUT**

Platinum Sponsor: \$10,000

~~Opening~~ **SOLD OUT**

Closing

~~Luncheon~~ **SOLD OUT**

VIP Reception

Gold Sponsor: \$5,000

Breakout Session

Hospitality Suite

Breakfast Buffet & Breaks

Centerpieces

PROMO ITEMS

~~Conference Bag~~ **SOLD OUT**

Tumbler

~~Lanyard~~ **SOLD OUT**

Notebook

Coffee Mug

Golf Visor

Copper Sponsor: \$2,500

Bronze Sponsor: \$1,000 (SBEs and non-profits only)

ORGANIZATION INFORMATION

Sponsor coordinator contact name

Office phone number

Cell phone number

E-mail address

Mailing address

Billing contact name & e-mail (for invoicing)

Graphics contact name & e-mail

Please tell us exactly how your company name should appear in printed materials

PAYMENT OPTIONS

I WILL PAY BY CHECK

Check Number

I WILL PAY BY CREDIT CARD (3% convenience fee will apply, 3.5% for AMEX)

Card type

Name on the card

Card number

Expiration date

Security code

Authorized signature

Total amount of payment (including fee)