

# TRANSFORMING CALIFORNIA

*Be a Change Agent for Transportation*

Mobility 21

THE SOUTHERN CALIFORNIA  
TRANSPORTATION COALITION

One Region. One Voice. One Future.

FRIDAY, SEPT. 29, 2017  
Disneyland Hotel, Anaheim

TITANIUM SPONSOR



PARSONS  
BRINCKERHOFF

## 2017 SUMMIT SPONSORSHIP OPPORTUNITIES

### ~~TITANIUM SPONSOR \$25,000~~ SOLD OUT!

*(1 available)*

- » Registration and reserved premium seating in front row for ten (10) attendees at the general sessions and luncheon
- » Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, elected officials, speakers and special guests
- » Opportunity for one breakout session speaker
- » Opportunity for a one-minute video to be played during a general session
- » Participation by one representative on the Summit Executive Steering Committee
- » Exclusive podium recognition as Titanium Sponsor throughout the general sessions and programs
- » Premium placement of one full spread color ad in Summit program
- » Premium placement of logo on cover of Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations
- » Premier logo placement in pre-conference advertising, both print and electronic
- » Premier logo placement on the event program and other Summit materials
- » Premier logo placement on Mobility 21 home page for one month prior and one month post Summit

- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

## PLATINUM SPONSOR \$10,000

### CHOICE OF SPONSORING:

#### **Opening Session (2 available) SOLD OUT**

*Includes special recognition during opening session*

#### **Lunch Session (2 available) SOLD OUT**

*Includes special recognition during luncheon*

#### **Closing Session (2 available) SOLD OUT**

*Includes special recognition during closing session*

#### **VIP Reception (4 available) SOLD OUT**

*Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item*

### Platinum Sponsor benefits include:

- » Registration and reserved priority seating for ten (10) attendees at the general sessions and luncheon
- » Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Logo on Mobility 21 sponsor page website
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » PLUS all of the other benefits enjoyed by Gold Sponsors

## GOLD SPONSOR \$5,000

### CHOICE OF SPONSORING:

#### **Breakout Session (8 available - 1 LEFT)**

*Includes recognition as a Breakout Session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator*

#### **Hospitality Suite (2 available - 1 LEFT)**

*Includes recognition as a Hospitality Suite sponsor through signage, electronic banner and marketing/promo item display space. The Hospitality Suite includes private networking space, snacks, beverages, charging stations and seated massages.*

#### **Breakfast Buffet and Breaks (2 available)**

*Includes recognition as a sponsor of the breakfast buffet and morning/afternoon coffee and snack breaks in the expo*

#### **Centerpieces (2 available) SOLD OUT**

*Includes recognition as a sponsor of the centerpieces on the ballroom tables in the General Sessions*

#### **Promo Item**

**Conference Bag (2 available) SOLD OUT**

**Lanyard (1 available) SOLD OUT**

**Coffee Mug (2 available) SOLD OUT**

**Tumbler (2 available) SOLD OUT**

**Notebook (2 available) SOLD OUT**

**Golf Visor (2 available - 1 LEFT)**

### **Gold Sponsor benefits include:**

- » Registration and reserved seating for five (5) attendees at the general sessions and luncheon
- » Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

### **COPPER SPONSOR \$2,500**

*(Unlimited available)*

- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Bronze Sponsors**

### **BRONZE SPONSOR \$1,000**

*(Open to registered small businesses and non-profits only – unlimited available)*

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch

## SPONSORSHIP OPPORTUNITIES BENEFITS AT A GLANCE

	TITANIUM	PLATINUM	GOLD	COPPER	BRONZE
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Number of sponsorships still available	0	0	9	No limit	No limit
Number of complimentary full conference registrations	10	10	5	2	1
Self parking for complimentary attendees	✓	✓	✓	✓	✓
Listed in program, pre-event publicity, website, signage and slideshow	Logo	Logo	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓
Number of priority VIP seats reserved during general sessions	10	10	5		
Number of tickets to VIP reception	5	3	1		
Ad space in Summit program	Premier color spread	Premier full-page	Half-page		
Opportunity for breakout session speaker	✓				
Banner ad on Mobility 21 website	✓	✓			
Provide article for Mobility 21 monthly e-newsletter	✓	✓			
Sidebar ad for Mobility 21 monthly e-newsletter	✓	✓			
Opportunity to provide a one-minute video to be played at Summit	✓				

# 2017 MOBILITY 21 SUMMIT SPONSOR COMMITMENT FORM

Friday, Sept. 29, 2017 • Disneyland Hotel, Anaheim, California

To reserve your sponsorship, email this completed form to [kslocum@mobility21.com](mailto:kslocum@mobility21.com) or mail the form with your payment.

**Please remit payment to:**

Mobility 21  
One Park Plaza  
Suite 600, PMB 183  
Irvine, CA 92614



Sponsorships are issued on a first-come, first-served basis and are not considered confirmed until a completed form and payment are received. All sponsors are subject to Mobility 21 Board approval.

**Once completed form is submitted, sponsorship is non-refundable.**

## LEVEL OF SPONSORSHIP (please select):

**Titanium Sponsor: \$25,000 SOLD OUT**

**Platinum Sponsor: \$10,000**

Opening SOLD OUT

Closing SOLD OUT

Luncheon SOLD OUT

VIP Reception SOLD OUT

**Gold Sponsor: \$5,000**

Breakout Session - 2 LEFT

Hospitality Suite

Breakfast Buffet & Breaks

Centerpieces SOLD OUT

### PROMO ITEMS

Conference Bag SOLD OUT

Tumbler SOLD OUT

Lanyard SOLD OUT

Notebook SOLD OUT

Coffee Mug SOLD OUT

Golf Visor - 1 LEFT

**Copper Sponsor: \$2,500**

**Bronze Sponsor: \$1,000** (SBEs and non-profits only)

## ORGANIZATION INFORMATION

Sponsor coordinator contact name

Office phone number

Cell phone number

E-mail address

Mailing address

Billing contact name & e-mail (for invoicing)

Graphics contact name & e-mail

Please tell us exactly how your company name should appear in printed materials

## PAYMENT OPTIONS

I WILL PAY BY CHECK

Check Number

I WILL PAY BY CREDIT CARD (3% convenience fee will apply, 3.5% for AMEX)

Card type

Name on the card

Card number

Expiration date

Security code

Authorized signature

Total amount of payment (including fee)