2018 SUMMIT SPONSORSHIP OPPORTUNITIES

**TITANIUM SPONSOR $25,000 SOLD OUT!**

*(1 available)*

- Registration and reserved premium seating in front row for ten (10) attendees at the general sessions and luncheon
- Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, elected officials, speakers and special guests
- Opportunity for one breakout session speaker
- Opportunity for a one-minute video to be played during a general session
- Participation by one representative on the Summit Executive Steering Committee
- Exclusive podium recognition as Titanium Sponsor throughout the general sessions and programs
- Premium placement of one full spread color ad in Summit program
- Premium placement of logo on cover of Summit program
- Logo visibility on individual slide in conference sponsor slide show
- First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations
- Premier logo placement in pre-conference advertising, both print and electronic
- Premier logo placement on the event program and other Summit materials
- Premier logo placement on Mobility 21 home page for one month prior and one month post Summit
- Banner advertisement on Mobility 21’s homepage for one month
- Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21’s monthly e-newsletter
- **PLUS all of the benefits enjoyed by Platinum Sponsors**
## PLATINUM SPONSOR $10,000

### CHOICE OF SPONSORING:

**Board Dinner** (2 available) **SOLD OUT**  
Exclusive sponsorship opportunity available to Mobility 21 Advisory Board Members ONLY - Includes logo visibility on signage and invitation for Board dinner

**Opening Session** (2 available) **SOLD OUT**  
Includes special recognition during opening session

**Lunch Session** (2 available) **SOLD OUT**  
Includes special recognition during luncheon session

**Closing Session** (2 available) **SOLD OUT**  
Includes special recognition during closing session

**VIP Reception** (4 available) **SOLD OUT**  
Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item

**Photo Lounge** (2 available - 1 LEFT)  
Includes logo visibility on signage and backdrop in Mobility 21 Photo Lounge, logo on photo memento for conference attendees and staging area for company-provided promo items

### Platinum Sponsor benefits include:

- Registration and reserved priority seating for ten (10) attendees at the general sessions and luncheon
- Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- Full-page premium placement ad in Summit program
- Logo visibility on individual slide in conference sponsor slide show
- Logo in pre-conference advertising, both print and electronic
- Logo on the event program and other summit materials
- Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- Logo on Mobility 21 sponsor page website
- Banner advertisement on Mobility 21’s homepage for one month
- Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21’s monthly e-newsletter
- PLUS all of the other benefits enjoyed by Gold Sponsors

## GOLD SPONSOR $5,000

### CHOICE OF SPONSORING:

**Breakout Session** (8 available - 4 LEFT)  
Includes recognition as a Breakout Session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator

**Hospitality Suite** (2 available)  
Includes recognition as a Hospitality Suite sponsor through signage, electronic banner and marketing/promo item display space. The Hospitality Suite includes private networking space, snacks, beverages, charging stations and seated massages.

**Breakfast Buffet and Breaks** (2 available) **SOLD OUT**  
Includes recognition as a sponsor of the breakfast buffet and morning/afternoon coffee and snack breaks in the expo

**Centerpieces** (2 available)  
Includes recognition as a sponsor of the centerpieces on the ballroom tables in the General Sessions

### Promo Item

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Bag</td>
<td>2 available</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>Lanyard</td>
<td>2 available</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>Coffee Mug</td>
<td>2 available</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>Tumbler</td>
<td>2 available</td>
<td>SOLD OUT</td>
</tr>
<tr>
<td>Notebook</td>
<td>2 available - 1 LEFT</td>
<td></td>
</tr>
<tr>
<td>Golf Towel</td>
<td>2 available - 1 LEFT</td>
<td></td>
</tr>
</tbody>
</table>
Gold Sponsor benefits include:
» Registration and reserved seating for five (5) attendees at the general sessions and luncheon
» Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
» Logo visibility on shared slide in conference sponsor slide show
» Half-page ad in Summit program
» PLUS all of the other benefits enjoyed by Copper Sponsors

COPPER SPONSOR $2,500
(Unlimited available)
» Two (2) complimentary full Summit registrations
» One (1) complimentary exhibit-access-only registration with boxed lunch
» PLUS all of the other benefits enjoyed by Bronze Sponsors

BRONZE SPONSOR $1,000
(Open to registered small businesses and non-profits only – unlimited available)
» Company name on pre-conference advertising, both print and electronic
» Company name on the event program and other summit materials
» Company name on conference sponsor slide show
» Company name on Mobility 21 sponsor page website
» Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
» One (1) complimentary full Summit registration
» One (1) complimentary exhibit-access-only registration with boxed lunch
<table>
<thead>
<tr>
<th>SPONSORSHIP OPPORTUNITIES</th>
<th>TITANIUM</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>COPPER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of sponsorships still available</td>
<td>0</td>
<td>1</td>
<td>10</td>
<td>No limit</td>
<td>No limit</td>
</tr>
<tr>
<td>Number of complimentary full conference registrations</td>
<td>10</td>
<td>10</td>
<td>5</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Listed in program, pre-event publicity, website, signage and slideshow</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Exhibit booth space with one exhibitor-only registration</td>
<td>First booth choice, 2 registrations</td>
<td>Premier booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Number of priority VIP seats reserved during general sessions</td>
<td>10</td>
<td>10</td>
<td>5</td>
<td></td>
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<tr>
<td>Number of tickets to VIP reception</td>
<td>5</td>
<td>3</td>
<td>1</td>
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<tr>
<td>Ad space in Summit program</td>
<td>Premier color spread</td>
<td>Premier full-page</td>
<td>Half-page</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity for breakout session speaker</td>
<td>✓</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Banner ad on Mobility 21 website</td>
<td>✓</td>
<td>✓</td>
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<td></td>
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</tr>
<tr>
<td>Provide article for Mobility 21 monthly e-newsletter</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Sidebar ad for Mobility 21 monthly e-newsletter</td>
<td>✓</td>
<td>✓</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to provide a one-minute video to be played at Summit</td>
<td>✓</td>
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</tr>
</tbody>
</table>
## 2018 MOBILITY 21 SUMMIT
SPONSOR COMMITMENT FORM

**Friday, Oct. 19, 2018 • JW Marriott at L.A. Live**

To reserve your sponsorship, email this completed form to kslocum@mobility21.com or mail the form with your payment.

**Please remit payment to:**
Mobility 21
One Park Plaza
Suite 600, PMB 183
Irvine, CA 92614

Sponsorships are issued on a first-come, first-served basis and are not considered confirmed until a completed form and payment are received. All sponsors are subject to Mobility 21 Board approval.

*Once completed form is submitted, sponsorship is non-refundable.*

### ORGANIZATION INFORMATION

- **Sponsor coordinator contact name**
- **Office phone number**
- **Cell phone number**
- **E-mail address**
- **Mailing address**
- **Billing contact name & e-mail (for invoicing)**
- **Graphics contact name & e-mail**

Please tell us exactly how your company name should appear in printed materials

### PAYMENT OPTIONS

- **I WILL PAY BY CHECK**
  - Check Number

- **I WILL PAY BY CREDIT CARD (3% convenience fee will apply, 3.5% for AMEX)**
  - **Card type**
  - **Name on the card**
  - **Card number**
  - **Expiration date**
  - **Security code**
  - **Authorized signature**

**Total amount of payment (including fee)**

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### LEVEL OF SPONSORSHIP (please select):

- **Titanium Sponsor: $25,000 SOLD OUT**
- **Platinum Sponsor: $10,000**
  - Board Dinner SOLD OUT
  - Opening SOLD OUT
  - Luncheon SOLD OUT
  - Photo Lounge
- **Gold Sponsor: $5,000**
  - Breakout Session
  - Hospitality Suite
  - Breakfast Buffet & Breaks SOLD OUT
  - Centerpieces
- **Copper Sponsor: $2,500**
- **Bronze Sponsor: $1,000 (SBEs and non-profits only)**

### PROMO ITEMS

- **Conference Bag SOLD OUT**
- **Tumbler SOLD OUT**
- **Lanyard SOLD OUT**
- **Notebook**
- **Coffee Mug SOLD OUT**
- **Golf Towel**

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