



# CALIFORNIA TRANSPORTATION CENTER OF EXCELLENCE

FRIDAY, OCT. 19, 2018  
JW Marriott at L.A. Live

TITANIUM  
SPONSOR   
moffatt & nichol

## 2018 SUMMIT SPONSORSHIP OPPORTUNITIES

### **TITANIUM SPONSOR \$25,000 SOLD OUT!** *(1 available)*

- » Registration and reserved premium seating in front row for ten (10) attendees at the general sessions and luncheon
- » Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, elected officials, speakers and special guests
- » Opportunity for one breakout session speaker
- » Opportunity for a one-minute video to be played during a general session
- » Participation by one representative on the Summit Executive Steering Committee
- » Exclusive podium recognition as Titanium Sponsor throughout the general sessions and programs
- » Premium placement of one full spread color ad in Summit program
- » Premium placement of logo on cover of Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations
- » Premier logo placement in pre-conference advertising, both print and electronic
- » Premier logo placement on the event program and other Summit materials
- » Premier logo placement on Mobility 21 home page for one month prior and one month post Summit
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

## PLATINUM SPONSOR ~~\$10,000~~ SOLD OUT

### CHOICE OF SPONSORING:

#### ~~Board Dinner (2 available) SOLD OUT~~

*Exclusive sponsorship opportunity available to Mobility 21 Advisory Board Members ONLY - Includes logo visibility on signage and invitation for Board dinner*

#### ~~Opening Session (2 available) SOLD OUT~~

*Includes special recognition during opening session*

#### ~~Lunch Session (2 available) SOLD OUT~~

*Includes special recognition during luncheon session*

#### ~~Closing Session (2 available) SOLD OUT~~

*Includes special recognition during closing session*

#### ~~VIP Reception (4 available) SOLD OUT~~

*Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item*

#### ~~Photo Lounge (2 available) SOLD OUT~~

*Includes logo visibility on signage and backdrop in Mobility 21 Photo Lounge, logo on photo memento for conference attendees and staging area for company-provided promo items*

### Platinum Sponsor benefits include:

- » Registration and reserved priority seating for ten (10) attendees at the general sessions and luncheon
- » Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Logo on Mobility 21 sponsor page website
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » PLUS all of the other benefits enjoyed by Gold Sponsors

## GOLD SPONSOR \$5,000

### CHOICE OF SPONSORING:

#### ~~Breakout Session (8 available - 2 LEFT)~~

*Includes recognition as a Breakout Session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator*

#### ~~Hospitality Suite (2 available - 1 LEFT)~~

*Includes recognition as a Hospitality Suite sponsor through signage, electronic banner and marketing/promo item display space. The Hospitality Suite includes private networking space, snacks, beverages, charging stations and seated massages.*

#### ~~Breakfast Buffet and Breaks (2 available) SOLD OUT~~

*Includes recognition as a sponsor of the breakfast buffet and morning/afternoon coffee and snack breaks in the expo*

#### ~~Centerpieces (2 available) SOLD OUT~~

*Includes recognition as a sponsor of the centerpieces on the ballroom tables in the General Sessions*

#### ~~Promo Item~~

~~Conference Bag (2 available) SOLD OUT~~

~~Tumbler (2 available) SOLD OUT~~

~~Lanyard (2 available) SOLD OUT~~

~~Notebook (2 available) SOLD OUT~~

~~Coffee Mug (2 available) SOLD OUT~~

~~Golf Towel (2 available) SOLD OUT~~

**Gold Sponsor benefits include:**

- » Registration and reserved seating for five (5) attendees at the general sessions and luncheon
- » Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

**COPPER SPONSOR \$2,500**

*(Unlimited available)*

- » Two (2) complimentary full Summit registrations
- » One (1) complimentary exhibit-access-only registration with boxed lunch
- » **PLUS all of the other benefits enjoyed by Bronze Sponsors**

**BRONZE SPONSOR \$1,000**

*(Open to registered small businesses and non-profits only – unlimited available)*

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration
- » One (1) complimentary exhibit-access-only registration with boxed lunch

## SPONSORSHIP OPPORTUNITIES BENEFITS AT A GLANCE

	TITANIUM	PLATINUM	GOLD	COPPER	BRONZE
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Number of sponsorships still available	0	0	3	No limit	No limit
Number of complimentary full conference registrations	10	10	5	2	1
Listed in program, pre-event publicity, website, signage and slideshow	Logo	Logo	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓
Number of priority VIP seats reserved during general sessions	10	10	5		
Number of tickets to VIP reception	5	3	1		
Ad space in Summit program	Premier color spread	Premier full-page	Half-page		
Opportunity for breakout session speaker	✓				
Banner ad on Mobility 21 website	✓	✓			
Provide article for Mobility 21 monthly e-newsletter	✓	✓			
Sidebar ad for Mobility 21 monthly e-newsletter	✓	✓			
Opportunity to provide a one-minute video to be played at Summit	✓				

# 2018 MOBILITY 21 SUMMIT SPONSOR COMMITMENT FORM

Friday, Oct. 19, 2018 • JW Marriott at L.A. Live

To reserve your sponsorship, email this completed form to [kslocum@mobility21.com](mailto:kslocum@mobility21.com) or mail the form with your payment.

**Please remit payment to:**

Mobility 21  
One Park Plaza  
Suite 600, PMB 183  
Irvine, CA 92614



Sponsorships are issued on a first-come, first-served basis and are not considered confirmed until a completed form and payment are received. All sponsors are subject to Mobility 21 Board approval.

**Once completed form is submitted, sponsorship is non-refundable.**

## LEVEL OF SPONSORSHIP (please select):

**Titanium Sponsor: \$25,000 SOLD OUT**

**Platinum Sponsor: \$10,000 SOLD OUT**

- Board Dinner SOLD OUT
- Opening SOLD OUT
- Luncheon SOLD OUT
- Closing SOLD OUT
- VIP Reception SOLD OUT
- Photo Lounge SOLD OUT

**Gold Sponsor: \$5,000**

- Breakout Session
- Hospitality Suite
- Breakfast Buffet & Breaks SOLD OUT
- Centerpieces SOLD OUT

### PROMO ITEMS

- Conference Bag SOLD OUT
- Lanyard SOLD OUT
- Coffee Mug SOLD OUT
- Tumbler SOLD OUT
- Notebook SOLD OUT
- Golf Towel SOLD OUT

**Copper Sponsor: \$2,500**

**Bronze Sponsor: \$1,000** (SBEs and non-profits only)

## ORGANIZATION INFORMATION

Sponsor coordinator contact name	
Office phone number	
Cell phone number	
E-mail address	
Mailing address	
Billing contact name & e-mail (for invoicing)	
Graphics contact name & e-mail	
Please tell us exactly how your company name should appear in printed materials	

## PAYMENT OPTIONS

I WILL PAY BY CHECK

Check Number	
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I WILL PAY BY CREDIT CARD (3% convenience fee will apply, 3.5% for AMEX)

Card type	
Name on the card	
Card number	
Expiration date	
Security code	
Authorized signature	
Total amount of payment (including fee)	