



2012 Rail~Volution Local Sponsorship Opportunities

Welcome Reception Presenting Sponsor \$30,000 (SOLD OUT)

- Company Logo or Name beneath title uses in local marketing efforts
- Premium logo placement on reception pre-event publicity efforts by the local host committee (emails, website, local advertising, etc.)
- Exclusive display area at Reception for company materials and ability to post a banner (provided by company)
- Company Representative address attendees from podium during Welcome Reception
- Logo on reception giveaway item
- Welcome Reception Signature Cocktail named for your Company
- Official acknowledgment from the stage at the event
- High visibility signage at the reception displaying logo as Presenting Sponsor
- Premium logo visibility in Local Host ad placed in Rail~Volution Conference Program
- 10 complimentary Welcome Reception attendees with hosted parking
- Exclusive admission for company representatives to pre-reception VIP mix and mingle
- 2 Rail~Volution Conference registrations (upon request)

Welcome Reception Gold Sponsors \$10,000 (Limited to 3)

- Logo visibility in Local Host ad placed in Rail~Volution Conference Program
- Official acknowledgment from the stage at the event
- Logo on reception publicity efforts by the local host committee (emails, website, local advertising, etc.)
- Signage at the reception displaying your logo and sponsorship level
- 5 complimentary Welcome Reception attendees with hosted parking
- Exclusive admission for company representatives to pre-reception VIP mix and mingle

Mobile Workshop Sponsors \$5,000 (limited to 20)

- Choice of Mobile Workshop sponsorship, firm listed as workshop host on signage during mobile workshop
- Opportunity to provide company promotional item or marketing piece to mobile workshop attendees
- Company name listed as Mobile Workshop Sponsor in local pre-conference advertising
- Company name listed as Mobile Workshop Sponsor in Local Host ad placed in Rail~Volution Conference Program
- 2 Welcome Reception attendees with hosted parking
- Opportunity for Company Representative to address Mobile Workshop attendees

Welcome Reception Bronze Sponsors \$1,000 (Certified SBE's only)

- Logo on reception publicity efforts by the local host committee (emails, website, bus advertising, etc.)
- Signage at the reception displaying Company name and sponsorship level
- Company name listed as Bronze Sponsor in Local Host ad placed in Rail~Volution Conference Program
- 1 complimentary attendee at Welcome Reception with hosted parking

Interested in sponsoring? Contact Marnie O'Brien Primmer at mprimer@mobility21.com or 949.288.6884