

2012 MOBILITY 21 SUMMIT SPONSORSHIP OPPORTUNITIES

Friday, Sept. 28, 2012 • Disneyland Hotel, Anaheim, Calif.

TITANIUM SPONSOR \$25,000

(1 available)



- » Attendance for five (5) representatives at exclusive VIP reception the night before the Summit with Mobility 21 Board of Directors, speakers and special guests
- » The opportunity to provide a speaker at the conference
- » Participation by one representative on the Summit Executive Steering Committee
- » Recognition in front of the entire conference audience throughout the day as the Titanium Sponsor
- » Full spread color ad with premium placement in Summit program
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations with valet parking
- » Reserved priority seating in front row for ten (10) at the general sessions and luncheon
- » Company name listed as Titanium Sponsor in all event news releases
- » Logo on cover of Summit program
- » Logo on Mobility 21 home page with link to corporate website for one month prior and one month post Summit
- » Complimentary hotel room for one (1) representative the night before the Summit
- » Banner advertisement on Mobility 21 website
- » Representative in Mobility 21's 2012 video played during the Summit
- » Feature article in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

PLATINUM SPONSOR \$10,000

(5 available)

CHOICE OF SPONSORING:

Opening Session (1 LEFT)

Includes special recognition during opening session

Lunch Session (SOLD OUT)

Includes special recognition during luncheon

Closing Session (2 available)

Includes special recognition during closing session

USB Drive (1 available)

Includes logo and pre-loaded marketing material on USB drive

WiFi (1 available)

Includes name recognition as WiFi internet access sponsor, internet users will be directed to company website immediately after login

VIP Reception (SOLD OUT)

Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item

Platinum Sponsor benefits include:

- » Attendance for three (3) representatives at exclusive VIP reception the night before the Summit with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Reserved priority seating for ten (10) during general sessions and luncheon
- » Company name mentioned in all event news releases
- » Logo on Mobility 21 sponsor page website with link to corporate website
- » Ten (10) complimentary full Summit registrations with valet parking
- » Feature article in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the other benefits enjoyed by Gold Sponsors**

GOLD SPONSOR \$5,000

(SOLD OUT)

CHOICE OF SPONSORING:

Breakout Session (SOLD OUT)

Includes recognition as a breakout session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator

Conference Bag (SOLD OUT)

Includes logo visibility on conference bag given to all Summit attendees

Lanyard (SOLD OUT)

Includes logo visibility on name badge lanyard worn by conference attendees

iPad Case (SOLD OUT)

Includes logo on iPad case given to all conference attendees

Gold Sponsor benefits include:

- » Attendance for one (1) representative at exclusive VIP reception the night before the Summit with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » Reserved seating for five (5) during general sessions and luncheon
- » Five (5) complimentary full Summit registrations with self-parking
- » **PLUS all of the other benefits enjoyed by Silver Sponsors**

SILVER SPONSOR \$4,000

(2 available)

CHOICE OF SPONSORING:

Hospitality Suite *(1 LEFT)*

Breakfast Buffet *(SOLD OUT)*

Morning Coffee Break *(1 available)*

Afternoon Snack Break *(SOLD OUT)*

Centerpieces *(SOLD OUT)*

Silver Sponsor benefits include:

- » Logo on signage in Expo area during breaks or in Hospitality Suite
- » Quarter-page ad in Summit program
- » Two (2) complimentary full Summit registrations with self-parking
- » One (1) complimentary exhibit-access-only registration with self-parking, boxed lunch and assistance with expo load-in
- » Inclusion of marketing literature in materials distributed to all attendees
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

COPPER SPONSOR \$2,500

(Unlimited available)

- » Two (2) complimentary full Summit registrations with self-parking
- » One (1) complimentary exhibit-access-only registration with self-parking, boxed lunch and assistance with expo load-in
- » **PLUS all of the other benefits enjoyed by bronze sponsors**

BRONZE SPONSOR \$1,000

(Open to registered small businesses and non-profits only – unlimited available)

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website with link to corporate website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration with self-parking

Custom packages and in-kind sponsorships are also welcome

SPONSORSHIP OPPORTUNITIES
BENEFITS AT A GLANCE

	TITANIUM	PLATINUM	GOLD	SILVER	COPPER	BRONZE
	\$25,000	\$10,000	\$5,000	\$4,000	\$2,500	\$1,000
Number of sponsorships still available	1	5	SOLD OUT	2	No limit	No limit
Number of complimentary full conference registrations	10	10	5	3	2	1
Self-parking for complimentary attendees	✓ Valet	✓ Valet	✓	✓	✓	✓
Listed in program, pre-event publicity, website, signage and slideshow	Logo	Logo	Logo	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓	Does not include expo-only registrant
Number of priority VIP seats reserved during general sessions	10	10	5			
Number of tickets to VIP reception on Sept. 27, 2012	5	3	1			
Ad space in Summit program	Premier color spread	Premier full-page	Half-page	Quarter-page		
Inclusion of marketing materials in conference bag	✓	✓	✓	✓		
Company representative on Mobility 21 Advisory Board	✓					
Provide speaker at conference	✓					
Banner ad on Mobility 21 website	✓					
Provide article for Mobility 21 monthly e-newsletter	✓	✓				
Representative in Mobility 21 video played at Summit and posted to YouTube	✓					

**2012 MOBILITY 21 SUMMIT
SPONSOR COMMITMENT FORM**

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RESERVE NOW FOR BEST SELECTION!

To reserve your sponsorship, fax this completed form to 949.264.1456, e-mail the form to mprimer@mobility21.com or mail the form with your payment.

Please remit payment to:

Mobility 21
One Park Plaza
Suite 600, PMB 183
Irvine, CA 92614

Sponsorships are issued on a first-come first served basis and are not considered confirmed until a completed form and payment are received.

LEVEL OF SPONSORSHIP (please select):

- Titanium Sponsor: \$25,000
- Platinum Sponsor: \$10,000
 - Opening USB Drive
 - Lunch (SOLD OUT) WiFi
 - Closing VIP Reception (SOLD OUT)
- Gold Sponsor: \$5,000 (SOLD OUT)
 - Breakout Session (SOLD OUT) Lanyard (SOLD OUT)
 - Conference Bag (SOLD OUT) iPad Case (SOLD OUT)
- Silver Sponsor: \$4,000
 - Hospitality Suite Afternoon Snack Break (SOLD OUT)
 - Breakfast Buffet (SOLD OUT) Centerpieces (SOLD OUT)
 - Morning Coffee Break
- Copper Sponsor: \$2,500
- Bronze Sponsor: \$1,000
(SBEs and non-profits only)

ORGANIZATION INFORMATION

Authorizing representative	
Office phone number	
Cell phone number	
E-mail address	
Billing address	
Billing contact name & e-mail (for invoicing)	
Graphics contact name & e-mail (for ad / logo)	
Please tell us exactly how your company name should appear in printed materials	

PAYMENT OPTIONS

I WILL PAY BY CHECK

Check Number

I WILL PAY BY CREDIT CARD (3% convenience fee will apply)

Card type

Name on the card

Card number

Expiration date

Security code

Authorized signature

Total amount of payment (including 3% fee)