

2013 MOBILITY 21 SUMMIT SPONSORSHIP OPPORTUNITIES

Tuesday, Oct. 29, 2013 • JW Marriott at L.A. Live, Los Angeles, Calif.

~~TITANIUM SPONSOR \$25,000 SOLD OUT!~~

(1 available)

- » Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » The opportunity to provide a speaker at the conference
- » Participation by one representative on the Summit Executive Steering Committee
- » Recognition in front of the entire conference audience throughout the day as the Titanium Sponsor
- » Full spread color ad with premium placement in Summit program
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations with valet parking
- » Reserved priority seating in front row for ten (10) at the general sessions and luncheon
- » Logo on cover of Summit program
- » Logo on Mobility 21 home page for one month prior and one month post Summit
- » Complimentary hotel room for one (1) representative the night before the Summit
- » Banner advertisement on Mobility 21's homepage for one month
- » Representative in Mobility 21's 2013 Summit video
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » Invitation to exclusive Mobility 21 leadership event post Summit
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

PLATINUM SPONSOR \$10,000

(5 available)

CHOICE OF SPONSORING:

Opening Session *SOLD OUT*

Includes special recognition during opening session

Lunch Session *SOLD OUT*

Includes special recognition during luncheon

Closing Session (2 available)

Includes special recognition during closing session

VIP Reception (3 available)

Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item

Platinum Sponsor benefits include:

- » Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Reserved priority seating for ten (10) during general sessions and luncheon
- » Logo on Mobility 21 sponsor page website
- » Ten (10) complimentary full Summit registrations with self parking
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » Invitation to exclusive Mobility 21 leadership event post Summit
- » **PLUS all of the other benefits enjoyed by Gold Sponsors**

GOLD SPONSOR \$5,000

(14 available)

CHOICE OF SPONSORING:

Breakout Session (3 LEFT)

Includes recognition as a breakout session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator

WiFi (2 available)

Includes name recognition as WiFi sponsor, logo printed on WiFi access card given to attendees

Conference Bag (2 available) *SOLD OUT*

Includes logo visibility on conference bag given to all Summit attendees

Lanyard (1 available) *SOLD OUT*

Includes logo visibility on name badge lanyard worn by conference attendees

License Plate Frame (2 available)

Includes logo on license plate frame given to all conference attendees

Mouse Pad (2 available)

Includes logo on mouse pad given to all conference attendees

Screen Cleaner Cloth (2 available)

Includes logo on screen cleaner cloth given to all conference attendees

Travel Umbrella (1 LEFT)

Includes logo on travel umbrella given to all conference attendees

Earbuds (1 available) *SOLD OUT*

Includes logo on earbuds given to all conference attendees

Water Bottle (2 available) *SOLD OUT*

Includes logo on water bottle given to all conference attendees

USB Drive (2 available)

Includes logo and pre-loaded marketing material on USB drive

Gold Sponsor benefits include:

- » Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » Reserved seating for five (5) during general sessions and luncheon
- » Five (5) complimentary full Summit registrations with self parking
- » **PLUS all of the other benefits enjoyed by Silver Sponsors**

SILVER SPONSOR \$4,000

(6 available)

CHOICE OF SPONSORING:**Hospitality Suite (2 available)**

Includes complimentary seated massages, wi-fi, snacks and charging station

Breakfast Buffet (1 available)**Morning Coffee Break (1 available)****Afternoon Snack Break (1 available)****Centerpieces (1 available)****Silver Sponsor benefits include:**

- » Logo on signage in Expo area during breaks or in Hospitality Suite
- » Quarter-page ad in Summit program
- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

COPPER SPONSOR \$2,500

(Unlimited available)

- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by bronze sponsors**

BRONZE SPONSOR \$1,000

(Open to registered small businesses and non-profits only – unlimited available)

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch

Custom packages and in-kind sponsorships are also welcome

SPONSORSHIP OPPORTUNITIES
BENEFITS AT A GLANCE

	TITANIUM	PLATINUM	GOLD	SILVER	COPPER	BRONZE
	\$25,000	\$10,000	\$5,000	\$4,000	\$2,500	\$1,000
Number of sponsorships still available	0	5	14	6	No limit	No limit
Number of complimentary full conference registrations	10	10	5	3	2	1
Self parking for complimentary attendees	Valet	✓	✓	✓	✓	✓
Listed in program, pre-event publicity, website, signage and slideshow	Logo	Logo	Name	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓	✓
Number of priority VIP seats reserved during general sessions	10	10	5			
Number of tickets to VIP reception	5	3	1			
Ad space in Summit program	Premier color spread	Premier full-page	Half-page	Quarter-page		
Company representative on Mobility 21 Advisory Board	✓					
Provide speaker at conference	✓					
Banner ad on Mobility 21 website	✓	✓				
Provide article for Mobility 21 monthly e-newsletter	✓	✓				
Sidebar ad for Mobility 21 monthly e-newsletter	✓	✓				
Representative in Mobility 21 Summit video	✓					

**2013 MOBILITY 21 SUMMIT
SPONSOR COMMITMENT FORM**

Tuesday, Oct. 29, 2013 • JW Marriott at L.A. Live

To reserve your sponsorship, fax this completed form to 949.264.1456, e-mail the form to mprimer@mobility21.com or mail the form with your payment.

Please remit payment to:

Mobility 21
One Park Plaza
Suite 600, PMB 183
Irvine, CA 92614

Sponsorships are issued on a first-come first served basis and are not considered confirmed until a completed form and payment are received.

LEVEL OF SPONSORSHIP *(please select):*

- Titanium Sponsor: ~~\$25,000~~ **SOLD OUT!**
- Platinum Sponsor: \$10,000
 - Opening **SOLD OUT**
 - Lunch **SOLD OUT**
 - Closing
 - VIP Reception
- Gold Sponsor: \$5,000
 - Breakout Session
 - WiFi
 - Conference Bag **SOLD OUT**
 - Lanyard **SOLD OUT**
 - License Plate Frame
 - Mouse Pad
 - Screen Cleaning Cloth
 - Travel Umbrella
 - Earbuds **SOLD OUT**
 - Water Bottle **SOLD OUT**
 - USB Drive
- Silver Sponsor: \$4,000
 - Hospitality Suite
 - Breakfast Buffet
 - Morning Coffee Break
 - Afternoon Snack Break
 - Centerpieces
- Copper Sponsor: \$2,500
- Bronze Sponsor: \$1,000 *(SBEs and non-profits only)*

ORGANIZATION INFORMATION

Sponsor coordinator contact name	
Office phone number	
Cell phone number	
E-mail address	
Billing address	
Billing contact name & e-mail (for invoicing)	
Graphics contact name & e-mail (for ad / logo)	
Please tell us exactly how your company name should appear in printed materials	

PAYMENT OPTIONS

I WILL PAY BY CHECK

Check Number

I WILL PAY BY CREDIT CARD *(3% convenience fee will apply)*

Card type

Name on the card

Card number

Expiration date

Security code

Authorized signature

Total amount of payment (including fee)