

2015 MOBILITY 21 SUMMIT *COMPETITIVE CALIFORNIA*

SPONSORSHIP OPPORTUNITIES

Friday, August 28 2015 • Disneyland Hotel, Anaheim, California

~~TITANIUM SPONSOR \$25,000~~ **SOLD OUT!** (1 available)

- » Registration and reserved premium seating in front row for ten (10) attendees at the general sessions and luncheon
- » Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, elected officials, speakers and special guests
- » Opportunity for one breakout session speaker
- » Opportunity for a one-minute video to be played during a general session
- » Participation by one representative on the Summit Executive Steering Committee
- » Exclusive podium recognition as Titanium Sponsor throughout the general sessions and programs
- » Premium placement of one full spread color ad in Summit program
- » Premium placement of logo on cover of Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations
- » Premier logo placement in pre-conference advertising, both print and electronic
- » Premier logo placement on the event program and other Summit materials
- » Premier logo placement on Mobility 21 home page for one month prior and one month post Summit
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

PLATINUM SPONSOR \$10,000

CHOICE OF SPONSORING:

Opening Session *(2 available) SOLD OUT*

Includes special recognition during opening session

Lunch Session *(2 available) SOLD OUT*

Includes special recognition during luncheon

Closing Session *(2 available - 1 LEFT)*

Includes special recognition during closing session

VIP Reception *(4 available) SOLD OUT*

Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item

Platinum Sponsor benefits include:

- » Registration and reserved priority seating for ten (10) attendees at the general sessions and luncheon
- » Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Logo on Mobility 21 sponsor page website
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the other benefits enjoyed by Gold Sponsors**

GOLD SPONSOR \$5,000

CHOICE OF SPONSORING:

Breakout Session *(8 available) SOLD OUT*

Includes recognition as a breakout session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator

Conference Bag *(2 available) SOLD OUT*

Includes logo visibility on conference bag given to all conference attendees

Lanyard *(1 available) SOLD OUT*

Includes logo visibility on name badge lanyard worn by conference attendees

Coffee Mug *(2 available) SOLD OUT*

Includes logo on coffee mug given to all conference attendees

Tumbler *(2 available) SOLD OUT*

Includes logo on tumbler given to all conference attendees

Sticky Note Journal *(1 available) SOLD OUT*

Includes logo on sticky note journal given to all conference attendees

Beach Towel *(1 available) SOLD OUT*

Includes logo on beach towel given to all conference attendees

Gold Sponsor benefits include:

- » Registration and reserved seating for five (5) attendees at the general sessions and luncheon
- » Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » **PLUS all of the other benefits enjoyed by Silver Sponsors**

SILVER SPONSOR \$4,000

CHOICE OF SPONSORING:

Hospitality Suite (2 available)

Includes complimentary seated massages, wi-fi, snacks and charging station

~~Breakfast Buffet (1 available) SOLD OUT~~

~~Morning Networking Break (1 available)~~

~~Afternoon Networking Break (1 available) SOLD OUT~~

~~Centerpieces (1 available) SOLD OUT~~

Silver Sponsor benefits include:

- » Logo on signage in Expo area during breaks or in Hospitality Suite
- » Quarter-page ad in Summit program
- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

COPPER SPONSOR \$2,500

(Unlimited available)

- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Bronze Sponsors**

BRONZE SPONSOR \$1,000

(Open to registered small businesses and non-profits only – unlimited available)

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch

Custom packages and in-kind sponsorships are also welcome

SPONSORSHIP OPPORTUNITIES
BENEFITS AT A GLANCE

	TITANIUM	PLATINUM	GOLD	SILVER	COPPER	BRONZE
	\$25,000	\$10,000	\$5,000	\$4,000	\$2,500	\$1,000
Number of sponsorships still available	0	1	0	3	No limit	No limit
Number of complimentary full conference registrations	10	10	5	2	2	1
Self parking for complimentary attendees	✓	✓	✓	✓	✓	✓
Listed in program, pre-event publicity, website, signage and slideshow	Logo	Logo	Name	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓	✓
Number of priority VIP seats reserved during general sessions	10	10	5			
Number of tickets to VIP reception	5	3	1			
Ad space in Summit program	Premier color spread	Premier full-page	Half-page	Quarter-page		
Opportunity for breakout session speaker	✓					
Banner ad on Mobility 21 website	✓	✓				
Provide article for Mobility 21 monthly e-newsletter	✓	✓				
Sidebar ad for Mobility 21 monthly e-newsletter	✓	✓				
Opportunity to provide a one-minute video to be played at Summit	✓					

**2015 MOBILITY 21 SUMMIT
SPONSOR COMMITMENT FORM**

Friday, Aug. 28 2015 • Disneyland Hotel, Anaheim, California

To reserve your sponsorship, fax this completed form to 949.264.1456, e-mail the form to kslocum@mobility21.com or mail the form with your payment.

Please remit payment to:

Mobility 21
One Park Plaza
Suite 600, PMB 183
Irvine, CA 92614

Sponsorships are issued on a first-come, first-served basis and are not considered confirmed until a completed form and payment are received. All sponsors are subject to Mobility 21 Board approval.

Once completed form is submitted, sponsorship is non-refundable.

LEVEL OF SPONSORSHIP (please select):

- Titanium Sponsor: \$25,000 **SOLD OUT!**
- Platinum Sponsor: \$10,000
 - Opening SOLD OUT
 - Luncheon SOLD OUT
 - Closing
 - VIP Reception SOLD OUT
- Gold Sponsor: \$5,000 **SOLD OUT!**
 - Breakout Session SOLD OUT
 - Conference Bag SOLD OUT
 - Lanyard SOLD OUT
 - Coffee Mug SOLD OUT
 - Tumbler SOLD OUT
 - Sticky Note Journal SOLD OUT
 - Beach Towel SOLD OUT
- Silver Sponsor: \$4,000
 - Hospitality Suite
 - Breakfast Buffet SOLD OUT
 - Morning Networking Break
 - PM Networking Break SOLD OUT
 - Centerpieces SOLD OUT
- Copper Sponsor: \$2,500
- Bronze Sponsor: \$1,000 (SBEs and non-profits only)

ORGANIZATION INFORMATION

Sponsor coordinator contact name	
Office phone number	
Cell phone number	
E-mail address	
Mailing address	
Billing contact name & e-mail (for invoicing)	
Graphics contact name & e-mail (for ad / logo)	
Please tell us exactly how your company name should appear in printed materials	

PAYMENT OPTIONS

I WILL PAY BY CHECK

Check Number	
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I WILL PAY BY CREDIT CARD (3% convenience fee will apply, 3.5% for AMEX)

Card type	
Name on the card	
Card number	
Expiration date	
Security code	
Authorized signature	
Total amount of payment (including fee)	