

2016 MOBILITY 21 SUMMIT

► **EMPOWERING**  
CALIFORNIA



## SPONSORSHIP OPPORTUNITIES

Friday, October 21, 2016 • Disneyland Hotel, Anaheim, California

### ~~TITANIUM SPONSOR \$25,000~~ **SOLD OUT!** (1 available)

- » Registration and reserved premium seating in front row for ten (10) attendees at the general sessions and luncheon
- » Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, elected officials, speakers and special guests
- » Opportunity for one breakout session speaker
- » Opportunity for a one-minute video to be played during a general session
- » Participation by one representative on the Summit Executive Steering Committee
- » Exclusive podium recognition as Titanium Sponsor throughout the general sessions and programs
- » Premium placement of one full spread color ad in Summit program
- » Premium placement of logo on cover of Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations
- » Premier logo placement in pre-conference advertising, both print and electronic
- » Premier logo placement on the event program and other Summit materials
- » Premier logo placement on Mobility 21 home page for one month prior and one month post Summit
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

## PLATINUM SPONSOR \$10,000

### CHOICE OF SPONSORING:

**Opening Session** *(2 available) SOLD OUT*

*Includes special recognition during opening session*

**Lunch Session** *(2 available) SOLD OUT*

*Includes special recognition during luncheon*

**Closing Session** *(2 available) SOLD OUT*

*Includes special recognition during closing session*

**VIP Reception** *(4 available - 1 LEFT)*

*Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item*

### Platinum Sponsor benefits include:

- » Registration and reserved priority seating for ten (10) attendees at the general sessions and luncheon
- » Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Logo on Mobility 21 sponsor page website
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the other benefits enjoyed by Gold Sponsors**

## ~~GOLD SPONSOR \$5,000~~ SOLD OUT

### CHOICE OF SPONSORING:

**Breakout Session** *(8 available) SOLD OUT*

*Includes recognition as a breakout session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator*

**Conference Bag** *(2 available) SOLD OUT*

*Includes logo visibility on conference bag given to all conference attendees*

**Lanyard** *(1 available) SOLD OUT*

*Includes logo visibility on name badge lanyard worn by conference attendees*

**Coffee Mug** *(2 available) SOLD OUT*

*Includes logo on coffee mug given to all conference attendees*

**Tumbler** *(2 available) SOLD OUT*

*Includes logo on tumbler given to all conference attendees*

**Sticky Note Journal** *(1 available) SOLD OUT*

*Includes logo on sticky note journal given to all conference attendees*

**Travel Bag Organizer** *(2 available) SOLD OUT*

*Includes logo on travel bag organizer given to all conference attendees*

### Gold Sponsor benefits include:

- » Registration and reserved seating for five (5) attendees at the general sessions and luncheon
- » Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » **PLUS all of the other benefits enjoyed by Silver Sponsors**

## SILVER SPONSOR \$4,000

### CHOICE OF SPONSORING:

**Hospitality Suite** (2 available - 1 LEFT)

*Includes complimentary seated massages, wi-fi, snacks and charging station*

**Breakfast Buffet** (1 available)

**Morning Networking Break** ~~(1 available)~~ **SOLD OUT**

**Afternoon Networking Break** (1 available)

**Centerpieces** ~~(1 available)~~ **SOLD OUT**

### Silver Sponsor benefits include:

- » Logo on signage in Expo area during breaks or in Hospitality Suite
- » Quarter-page ad in Summit program
- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

## COPPER SPONSOR \$2,500

(Unlimited available)

- » Two (2) complimentary full Summit registrations with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch
- » **PLUS all of the other benefits enjoyed by Bronze Sponsors**

## BRONZE SPONSOR \$1,000

(Open to registered small businesses and non-profits only – unlimited available)

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration with self parking
- » One (1) complimentary exhibit-access-only registration with self parking and boxed lunch

*Custom packages and in-kind sponsorships are also welcome*

SPONSORSHIP OPPORTUNITIES  
**BENEFITS AT A GLANCE**

	TITANIUM	PLATINUM	GOLD	SILVER	COPPER	BRONZE
	\$25,000	\$10,000	\$5,000	\$4,000	\$2,500	\$1,000
Number of sponsorships still available	0	1	0	3	No limit	No limit
Number of complimentary full conference registrations	10	10	5	2	2	1
Self parking for complimentary attendees	✓	✓	✓	✓	✓	✓
Listed in program, pre-event publicity, website, signage and slideshow	Logo	Logo	Name	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓	✓
Number of priority VIP seats reserved during general sessions	10	10	5			
Number of tickets to VIP reception	5	3	1			
Ad space in Summit program	Premier color spread	Premier full-page	Half-page	Quarter-page		
Opportunity for breakout session speaker	✓					
Banner ad on Mobility 21 website	✓	✓				
Provide article for Mobility 21 monthly e-newsletter	✓	✓				
Sidebar ad for Mobility 21 monthly e-newsletter	✓	✓				
Opportunity to provide a one-minute video to be played at Summit	✓					

**2016 MOBILITY 21 SUMMIT  
SPONSOR COMMITMENT FORM**

Friday, Oct. 21, 2016 • Disneyland Hotel, Anaheim, California

To reserve your sponsorship, fax this completed form to 949.264.1456, e-mail the form to kslocum@mobility21.com or mail the form with your payment.

**Please remit payment to:**

Mobility 21  
One Park Plaza  
Suite 600, PMB 183  
Irvine, CA 92614

Sponsorships are issued on a first-come, first-served basis and are not considered confirmed until a completed form and payment are received. All sponsors are subject to Mobility 21 Board approval.

**Once completed form is submitted, sponsorship is non-refundable.**

**LEVEL OF SPONSORSHIP (please select):**

- Titanium Sponsor: \$25,000 **SOLD OUT**
- Platinum Sponsor: \$10,000
  - Opening SOLD OUT
  - Luncheon SOLD OUT
  - Closing SOLD OUT
  - VIP Reception
- Gold Sponsor: \$5,000 **SOLD OUT**
  - Breakout Session SOLD OUT
  - Conference Bag SOLD OUT
  - Lanyard SOLD OUT
  - Coffee Mug SOLD OUT
  - Tumbler SOLD OUT
  - Sticky Note Journal SOLD OUT
  - Travel Bag Organizer SOLD OUT
- Silver Sponsor: \$4,000
  - Hospitality Suite
  - Breakfast Buffet
  - Morning Networking Break SOLD OUT
  - PM Networking Break
  - Centerpieces SOLD OUT
- Copper Sponsor: \$2,500
- Bronze Sponsor: \$1,000 (SBEs and non-profits only)

**ORGANIZATION INFORMATION**

Sponsor coordinator contact name	
Office phone number	
Cell phone number	
E-mail address	
Mailing address	
Billing contact name & e-mail (for invoicing)	
Graphics contact name & e-mail (for ad / logo)	
Please tell us <b>exactly</b> how your company name should appear in printed materials	

**PAYMENT OPTIONS**

I WILL PAY BY CHECK

Check Number	
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I WILL PAY BY CREDIT CARD (3% convenience fee will apply, 3.5% for AMEX)

Card type	
Name on the card	
Card number	
Expiration date	
Security code	
Authorized signature	
Total amount of payment (including fee)	