

PM 4: NFL and Mega Events: Revitalizing Transportation in the Region

Magic Kingdom Ballroom 4

MODERATOR



Sarah Catz

Director, Center for Urban Infrastructure and Advisory Board Member, Mobility 21

Sarah is the Director of the Center for Urban Infrastructure at Brandman University – Chapman University System and a Research Associate in the Institute of Transportation Studies at University of California, Irvine. She joined the Mobility 21 Advisory Board in 2015.

During the past two decades, Sarah has been a leading transportation/infrastructure and public policy expert and has played a key role in critical transportation and infrastructure projects, both at the local and state levels. She has served as the state's acting Deputy Secretary of Transportation as well as the project manager for The Commission on Building for the 21st Century, a California infrastructure commission that included projects within water, transportation, housing, facilities and technology areas. While with the state of California, Catz also helped secure state funding for critical infrastructure projects, including major rail projects in Southern California.

Sarah spent 10 years on the Board of Directors of the Orange County Transportation Authority and served as Chairman of the Board, and was a founding member and two-term chairperson of the Board of Directors of Southern California Regional Rail Authority (Metrolink). Sarah is currently Chairwoman of the Orange County Forum, a nonpartisan current affairs organization convening the Orange County civic community to exchange ideas, and discuss public policy issues with distinguished speakers and national leaders.

Sarah recently joined Vectis Strategies, a national public relations and public affairs firm, as Senior Partner. Prior to joining Vectis, Sarah was Vice Chancellor of External Affairs at Brandman University-Chapman University System with responsibility for community and government relations as well as advancement and alumni relations. She has also been a partner in a national law firm and operated her own public affairs consulting practice.

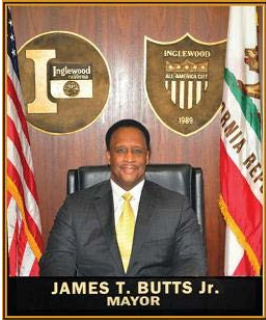
Sarah has been recognized by The League of Women Voters of Orange County with the "OC Woman of Achievement" Award and by OC Metro Magazine as one of "10 Women Making a Difference in Orange County." She also is the recipient of the California Transportation Foundation Tranny Award for "Citizen of the Year" and has been named "Woman of the Year" three times by the Orange County Chapter of WTS.

Sarah received her law degree from the University of Santa Clara and her bachelor's degree from George Washington University.

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PANELISTS



Hon. James T. Butts Jr.
Mayor, City of Inglewood

On Jan. 11, 2011, James T. Butts Jr. was elected as the City of Inglewood's 12th mayor. In less than five years, his strategic vision and operational expertise prevented impending bankruptcy due to massive deficits and untamed liabilities. In March 2011 he began negotiating a deal with Madison Square Garden to renovate the Forum. In 2014 the Forum became the No. 1 concert venue in Los Angeles. Since taking office, he began working with the Los Angeles World Airport to reinstate the Residential Sound Insulation Program to get the City more than \$100 million in grant funding despite the City losing its eligibility from 2007 through 2011. As a result, more than 3,000 Inglewood homes have been sound insulated in the last 24 months since the Mayor resurrected the failed program. Inglewood now operates the No. 1 Residential Sound Insulation Program in the country.

Mayor Butts negotiated for more than two years with Mr. Kroneke and now Inglewood is the official home of the Los Angeles Rams. Inglewood has been named the Best Neighborhood in Los Angeles for 2014 by Curbed LA, a national real estate internet site. A \$2 billion project, Hollywood Park Tomorrow broke ground in 2014, and the investors have partnered with the owner of the Rams franchise to add an 80,000-seat stadium and 6,000-seat performing arts venue to the project. The stadium opens in 2019 and will be the largest arena in the world. The project is 3 million square feet as well as the most expensive arena in history valuing at \$2.66 billion. The former Daniel Freeman Hospital site is under construction and will become a gated, high-end townhome and condominium development. Thomas Saffron has been selected to do a \$100 million-plus redevelopment of Market Street. In short, Mayor Butts has Inglewood on the brink of becoming a city of national prominence ... a true top-tier metropolis. In November 2014, Mayor Butts was reelected Mayor of Inglewood with more than 83 percent of the votes cast – the highest margin of victory in Inglewood electoral history.

The Mayor has more than 43 years of public safety and municipal government experience. He holds a Bachelor of Science Degree in Business Administration from California State University, Los Angeles and a Masters Degree in Business Administration from California Polytechnic University in Pomona. Mayor Butts has held the rank of general manager or assistant general manager of large and complex municipal organizations for the past 30 years. He served 19 years in the Inglewood Police Department rising to the rank of Deputy Chief, 15 years as the Chief of Police for the City of Santa Monica, and five years as an assistant general manager for the Los Angeles World Airports in charge of Public Safety and Counterterrorism; taking LAX to No. 1 ranking nationwide by the TSA in 2009 and recently named one of the 500 most distinguished leaders by the Los Angeles Business Journal.



Gerard McCallum II
Hollywood Park Tomorrow Development Project Manager, Wilson Meany

At Wilson Meany, Gerard serves as Project Manager responsible for the entitlements and the overall development of the 298-acre Hollywood Park Tomorrow project which include the 75,000 seat NFL specification stadium, 890,000 sq.ft. of retail, 800,00 sq.ft. commercial retail and 2,500 residential units. Gerard is also responsible for government and public affairs as well as securing development entitlements for the Southern California projects.

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In addition to his work at Wilson Meany, Gerard currently serves on the Board of Commissioners for both the California Association of Local Agency Formation Commission (CALAFCO) and the Local Agency Formation Commission of Los Angeles County, (LAFCO) which deal with Cities and Special district formation.

Gerard serves on number of boards including the Inglewood Chamber of Commerce and The Los Angeles Neighborhood Land Trust. He holds a Bachelor of Science degree in Business Administration from Biola University, Summa Cum Laude, Biblical Studies at Oxford University, Oxford, England.



Mike Medvin

Transportation & Logistics Manager, CID Entertainment

Mike is the Transportation & Logistics Manager for CID Entertainment, a Philadelphia-based company that produces enhanced fan experiences for live events.

Mike manages high-touch transportation for CID Presents, a division of CID Entertainment that hosts multiple destination concert events in the Riviera Maya region of Mexico, including Phish: Riviera Maya and Luke Bryan's Crash My Playa. Working with CID Entertainment's Southern California branch, Valley Music Travel, Mike also manages transportation programs for CID's partner Golden Voice, whose events include Coachella and Stagecoach festivals.