



CALIFORNIA TRANSPORTATION CENTER OF EXCELLENCE

FRIDAY, OCT. 19, 2018
JW Marriott at L.A. Live

TITANIUM
SPONSOR 
moffatt & nichol

2018 SUMMIT SPONSORSHIP OPPORTUNITIES

TITANIUM SPONSOR \$25,000 SOLD OUT! *(1 available)*

- » Registration and reserved premium seating in front row for ten (10) attendees at the general sessions and luncheon
- » Attendance for five (5) representatives at exclusive VIP reception with Mobility 21 Board of Directors, elected officials, speakers and special guests
- » Opportunity for one breakout session speaker
- » Opportunity for a one-minute video to be played during a general session
- » Participation by one representative on the Summit Executive Steering Committee
- » Exclusive podium recognition as Titanium Sponsor throughout the general sessions and programs
- » Premium placement of one full spread color ad in Summit program
- » Premium placement of logo on cover of Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » First choice for location of exhibitor table at Mobility 21 Expo during the conference and two (2) exhibit-access-only registrations
- » Premier logo placement in pre-conference advertising, both print and electronic
- » Premier logo placement on the event program and other Summit materials
- » Premier logo placement on Mobility 21 home page for one month prior and one month post Summit
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » **PLUS all of the benefits enjoyed by Platinum Sponsors**

PLATINUM SPONSOR ~~\$10,000~~ SOLD OUT

CHOICE OF SPONSORING:

Board Dinner ~~(2 available)~~ SOLD OUT

Exclusive sponsorship opportunity available to Mobility 21 Advisory Board Members ONLY - Includes logo visibility on signage and invitation for Board dinner

Opening Session ~~(2 available)~~ SOLD OUT

Includes special recognition during opening session

Lunch Session ~~(2 available)~~ SOLD OUT

Includes special recognition during luncheon session

Closing Session ~~(2 available)~~ SOLD OUT

Includes special recognition during closing session

VIP Reception ~~(4 available)~~ SOLD OUT

Includes logo visibility on signage during VIP reception and logo on VIP reception giveaway item

Photo Lounge ~~(2 available)~~ SOLD OUT

Includes logo visibility on signage and backdrop in Mobility 21 Photo Lounge, logo on photo memento for conference attendees and staging area for company-provided promo items

Platinum Sponsor benefits include:

- » Registration and reserved priority seating for ten (10) attendees at the general sessions and luncheon
- » Attendance for three (3) representatives at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Full-page premium placement ad in Summit program
- » Logo visibility on individual slide in conference sponsor slide show
- » Logo in pre-conference advertising, both print and electronic
- » Logo on the event program and other summit materials
- » Premium location for exhibitor table at Mobility 21 Expo and one exhibitor-only registration
- » Logo on Mobility 21 sponsor page website
- » Banner advertisement on Mobility 21's homepage for one month
- » Feature article and sidebar advertisement in one month of Forward Motion, Mobility 21's monthly e-newsletter
- » PLUS all of the other benefits enjoyed by Gold Sponsors

GOLD SPONSOR ~~\$5,000~~ SOLD OUT

CHOICE OF SPONSORING:

Breakout Session ~~(8 available)~~ SOLD OUT

Includes recognition as a Breakout Session sponsor in front of the session audience and opportunity for organization representative to introduce panel moderator

Hospitality Suite ~~(2 available)~~ SOLD OUT

Includes recognition as a Hospitality Suite sponsor through signage, electronic banner and marketing/promo item display space. The Hospitality Suite includes private networking space, snacks, beverages, charging stations and seated massages.

Breakfast Buffet and Breaks ~~(2 available)~~ SOLD OUT

Includes recognition as a sponsor of the breakfast buffet and morning/afternoon coffee and snack breaks in the expo

Centerpieces ~~(2 available)~~ SOLD OUT

Includes recognition as a sponsor of the centerpieces on the ballroom tables in the General Sessions

Promo Item

Conference Bag ~~(2 available)~~ SOLD OUT

Lanyard ~~(2 available)~~ SOLD OUT

Coffee Mug ~~(2 available)~~ SOLD OUT

Tumbler ~~(2 available)~~ SOLD OUT

Notebook ~~(2 available)~~ SOLD OUT

Golf Towel ~~(2 available)~~ SOLD OUT

Gold Sponsor benefits include:

- » Registration and reserved seating for five (5) attendees at the general sessions and luncheon
- » Attendance for one (1) representative at exclusive VIP reception with Mobility 21 Board of Directors, speakers and special guests
- » Logo visibility on shared slide in conference sponsor slide show
- » Half-page ad in Summit program
- » **PLUS all of the other benefits enjoyed by Copper Sponsors**

COPPER SPONSOR \$2,500

(Unlimited available)

- » Two (2) complimentary full Summit registrations
- » One (1) complimentary exhibit-access-only registration with boxed lunch
- » **PLUS all of the other benefits enjoyed by Bronze Sponsors**

BRONZE SPONSOR \$1,000

(Open to registered small businesses and non-profits only – unlimited available)

- » Company name on pre-conference advertising, both print and electronic
- » Company name on the event program and other summit materials
- » Company name on conference sponsor slide show
- » Company name on Mobility 21 sponsor page website
- » Exhibitor table at Mobility 21 Expo, with listing as exhibitor on Mobility 21 website and in Summit program
- » One (1) complimentary full Summit registration
- » One (1) complimentary exhibit-access-only registration with boxed lunch

SPONSORSHIP OPPORTUNITIES BENEFITS AT A GLANCE

	TITANIUM	PLATINUM	GOLD	COPPER	BRONZE
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Number of sponsorships still available	0	0	0	No limit	No limit
Number of complimentary full conference registrations	10	10	5	2	1
Listed in program, pre-event publicity, website, signage and slideshow	Logo	Logo	Name	Name	Name
Exhibit booth space with one exhibitor-only registration	First booth choice, 2 registrations	Premier booth	✓	✓	✓
Number of priority VIP seats reserved during general sessions	10	10	5		
Number of tickets to VIP reception	5	3	1		
Ad space in Summit program	Premier color spread	Premier full-page	Half-page		
Opportunity for breakout session speaker	✓				
Banner ad on Mobility 21 website	✓	✓			
Provide article for Mobility 21 monthly e-newsletter	✓	✓			
Sidebar ad for Mobility 21 monthly e-newsletter	✓	✓			
Opportunity to provide a one-minute video to be played at Summit	✓				

2018 MOBILITY 21 SUMMIT SPONSOR COMMITMENT FORM

Friday, Oct. 19, 2018 • JW Marriott at L.A. Live

To reserve your sponsorship, email this completed form to kslocum@mobility21.com or mail the form with your payment.

Please remit payment to:

Mobility 21
One Park Plaza
Suite 600, PMB 183
Irvine, CA 92614



Sponsorships are issued on a first-come, first-served basis and are not considered confirmed until a completed form and payment are received. All sponsors are subject to Mobility 21 Board approval.

Once completed form is submitted, sponsorship is non-refundable.

LEVEL OF SPONSORSHIP (please select):

Titanium Sponsor: \$25,000 SOLD OUT

Platinum Sponsor: \$10,000 SOLD OUT

- Board Dinner SOLD OUT
- Opening SOLD OUT
- Luncheon SOLD OUT
- Closing SOLD OUT
- VIP Reception SOLD OUT
- Photo Lounge SOLD OUT

Gold Sponsor: \$5,000 SOLD OUT

- Breakout Session SOLD OUT
- Hospitality Suite SOLD OUT
- Breakfast Buffet & Breaks SOLD OUT
- Centerpieces SOLD OUT

PROMO ITEMS

- Conference Bag SOLD OUT
- Lanyard SOLD OUT
- Coffee Mug SOLD OUT
- Tumbler SOLD OUT
- Notebook SOLD OUT
- Golf Towel SOLD OUT

Copper Sponsor: \$2,500

Bronze Sponsor: \$1,000 (SBEs and non-profits only)

ORGANIZATION INFORMATION

Sponsor coordinator contact name	
Office phone number	
Cell phone number	
E-mail address	
Mailing address	
Billing contact name & e-mail (for invoicing)	
Graphics contact name & e-mail	
Please tell us exactly how your company name should appear in printed materials	

PAYMENT OPTIONS

I WILL PAY BY CHECK

Check Number	
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I WILL PAY BY CREDIT CARD (3% convenience fee will apply, 3.5% for AMEX)

Card type	
Name on the card	
Card number	
Expiration date	
Security code	
Authorized signature	
Total amount of payment (including fee)	