

# AGENDA

MOBILITY 21 SUMMIT

Friday, Sept 27, 2019

Disneyland Hotel, Anaheim

- 7:30 AM Registration Opens, Center Lounge
- 7:30 AM - 8:45 AM Breakfast Served, Exhibit Hall  
*Breakfast buffet and networking breaks sponsored by BYD and Guida Surveying, Inc.*
- 8:45 AM - 10:15 AM Opening General Session, Grand Ballroom  
*Sponsored by Parsons and Skanska*
- 10:15 AM - 10:45 AM Morning Networking Break, Exhibit Hall
- 10:45 AM - 11:45 AM Concurrent Breakout Sessions, Magic Kingdom Ballroom
1. Chairmans' Roundtable: Mobility Beyond the Limits (*Magic Kingdom 1*)  
*Sponsored by Cubic Transportation Systems*
  2. The Age of Information: Evolution of Goods Movement (*Magic Kingdom 2*)  
*Sponsored by Trimble, Inc.*
  3. Mobility on Demand (*Magic Kingdom 3*)  
*Sponsored by Iteris, Inc.*
  4. Getting to Zero (*Magic Kingdom 4*)  
*Sponsored by VSCE, Inc.*
- 11:45 AM - 12:00 PM 15 Minute Break
- 12:00 PM - 1:15 PM Luncheon General Session, Grand Ballroom  
*Sponsored by AECOM and HDR*
- 1:15 PM - 1:30 PM 15 Minute Break
- 1:30 PM - 2:30 PM Concurrent Breakout Sessions, Magic Kingdom Ballroom
1. Rising Above the Fray: 2020 State and Federal Priorities (*Magic Kingdom 1*)  
*Sponsored by Flatiron*
  2. Transportation Innovation: What Lies Ahead? (*Magic Kingdom 2*)  
*Sponsored by ICF*
  3. The Cost to Drive (*Magic Kingdom 3*)  
*Sponsored by Professional Engineers in California Government*
  4. Cracking the Code of Transit Ridership (*Magic Kingdom 3*)  
*Sponsored by SafeworkCM*
- 2:30 PM - 3:00 PM Afternoon Networking Break with Snacks, Exhibit Hall
- 3:00 PM - 4:00 PM Closing General Session and Raffle Prizes, Grand Ballroom  
*Sponsored by Kimley-Horn and PlanGrid*
- 4:00 PM - 4:30 PM Twilight Disneyland Tickets Available, Registration  
*As a thank you to Summit attendees who participate in the full day's program, Disneyland Twilight Tickets will be available for pick up at 4:00 PM at the registration booths. Eligible attendees must provide their name badge and corresponding photo ID in order to receive their ticket. Tickets may not be redeemed for those who are not present. Each ticket is valued at \$84 (subject to price increase) and valid after 4:00 PM on Friday, Sept. 27 at one theme park only. Limited quantities of additional Disneyland Twilight Tickets will be available for purchase at registration per Disney's going rate. Expo Access-Only, Student and Military Personnel ticket types do not qualify for a Twilight Disneyland ticket.*

Thank you to our Self-Parking Sponsors  
*OC405 Partners Joint Venture and OHL USA, Inc.*

# OPENING GENERAL SESSION

8:45 AM - 10:15 AM

## Opening General Session *Grand Ballroom*

*Sponsored by Parsons and Skanska*

### Master of Ceremonies

Doug Shupe

*Corporate Communications & Programs Manager, Automobile Club of Southern California*

### Welcome Remarks

Dr. Raymond Wolfe

*Executive Director, San Bernardino County Transportation Authority and Chair, Mobility 21*

Hon. Tim Shaw

*Chairman, Orange County Transportation Authority and Councilmember, City of La Habra*

Hon. James T. Butts

*Chairman, Los Angeles County Metropolitan Transportation Authority and Mayor, City of Inglewood*

### Titanium Sponsor Video Highlight

HNTB

### Transportation Update

David S. Kim

*Secretary, California State Transportation Agency*

Paul Skoutelas

*President & CEO, American Public Transportation Association*

### Presentation of 2019 Mobility 21 Awards

#### PUBLIC SECTOR LEADER OF THE YEAR

Hon. Grace F. Napolitano

*Congresswoman, U.S. House of Representatives and Member, House Committee on Transportation and Infrastructure*

#### PRIVATE SECTOR LEADER OF THE YEAR

Ford Mobility

# MORNING BREAKOUT SESSIONS

10:45 AM - 11:45 AM

## Morning Concurrent Breakout Session 1

*Magic Kingdom 1*

### Chairmans' Roundtable: Mobility Beyond the Limits

*Sponsored by Cubic Transportation Systems*

As the needs of the public continue to change, transportation agencies must continue to adapt and evolve to help people get to where they need to go. Agencies are expected to think outside the box to produce solutions to physical and environmental constraints, while utilizing the latest technological advancements to solve complex transportation challenges. How will our region address these challenges? Where are the opportunities for agencies to collaborate to find innovative solutions? Join us as the political leaders of our Southern California regional transportation agencies exchange ideas, predictions and solutions, and discuss how we can take Southern California beyond the limits.

#### MODERATOR

Darrell Johnson

*CEO, Orange County Transportation Authority and Treasurer, Mobility 21*

#### PANELISTS

Hon. Robert Amparano

*Chairman, Imperial County Transportation Commission and Mayor, City of Imperial*

Hon. James T. Butts

*Chairman, Los Angeles County Metropolitan Transportation Authority and Mayor, City of Inglewood*

Hon. Darcy McNaboe

*Chairwoman, San Bernardino County Transportation Authority and Mayor, City of Grand Terrace*

Hon. Manuel Minjares

*Chairman, Ventura County Transportation Commission and Councilmember, City of Fillmore*

Hon. Tim Shaw

*Chairman, Orange County Transportation Authority and Councilmember, City of La Habra*

Hon. Chuck Washington

*Chairman, Riverside County Transportation Commission and Supervisor, County of Riverside*

## Morning Concurrent Breakout Session 2

*Magic Kingdom 2*

### The Age of Information: Evolution of Goods Movement

*Sponsored by Trimble, Inc.*

The goods movement network is a complex and interdependent system with significant local, regional and national impacts. In this age of rapidly changing technologies and "black swans," how can we help each other keep the network healthy, maintain our position as a global leader and keep goods moving? With data and security innovations driving change, what can public and private sector learn from one another to create new best practices to facilitate the evolution of the network? Our leading experts in goods movement and logistics will explore what's coming and what we need to do to make ready in this age of information.

#### MODERATOR

Fran Inman

*Chair, California Transportation Commission, Senior Vice President, Majestic Realty Co.; and Advisory Board Member, Mobility 21*

#### PANELISTS

Kristin Decas

*Executive Director, Port of Hueneme and Advisory Board Member, Mobility 21*

Dr. Noel Hacegaba

*Deputy Executive Director, Administration and Operations, Port of Long Beach*

David Libatique

*Deputy Executive Director, Stakeholder Engagement, Port of Los Angeles*

Juan Perez (invited)

*Chief Information and Engineering Officer, UPS*

# MORNING BREAKOUT SESSIONS

10:45 AM - 11:45 AM

## Morning Concurrent Breakout Session 3

*Magic Kingdom 3*

### Mobility on Demand

*Sponsored by Iteris, Inc.*

Personal mobility is transforming our lives. Meal deliveries, doctors' visits for mobility challenged patients, shared rides for the budget conscious college student, not to mention commuters ... what can't we do with just the single tap of a smartphone? This panel will explore the current trends in mobility on demand as California rapidly moves toward a smart, sustainable and multimodal future. Our expert leaders representing both public and private sector will examine critical opportunities for public transit, shared mobility and automation.

#### MODERATOR

Sarah Catz

*Executive Director, Center for Urban Infrastructure and Advisory Board Member, Mobility 21*

#### PANELISTS

Justine Johnson

*Mobility Strategist, Ford Mobility*

George Kivork

*Senior Public Policy Manager, Lyft*

Marie Sullivan

*Manager, Transportation Planning, Office of Extraordinary Innovation, Los Angeles County Metropolitan Transportation Authority*

Vincent Valdes

*Associate Administrator for Research, Demonstration and Innovation, Federal Transit Administration*

## Morning Concurrent Breakout Session 4

*Magic Kingdom 4*

### Getting to Zero

*Sponsored by VSCE, Inc.*

California's transportation agencies have long been leaders in deploying clean vehicle technology. With the state's goal to reach 5 million zero-emission vehicles on the road by 2030, a recently adopted state policy to transition to zero-emission bus fleets by 2040, and efforts to expand rail options while still meeting regional air quality mandates, questions arise: Will transportation agencies get the resources needed to adapt? Will manufacturers meet the challenges? What opportunities exist for business development? Will there be enough energy to meet the demand? Join us as transportation agencies, manufacturers and utilities discuss opportunities and barriers to success as we transition to a zero-emissions future.

#### MODERATOR

Lucy Dunn

*President & CEO, Orange County Business Council, Commissioner, California Transportation Commission; and Board Member, Mobility 21*

#### PANELISTS

Curt Augustine

*Director of Policy & Government Affairs, Alliance of Automobile Manufacturers*

Jennifer Bergener

*Chief Operating Officer, Orange County Transportation Authority*

Carrie Schindler

*Director of Transit and Rail Programs, San Bernardino County Transportation Authority*

Michelle Sim

*Hydrogen Business Development and Clean Transportation Manager, SoCalGas*

Katie Sloan

*Director, eMobility, Southern California Edison*

# LUNCHEON GENERAL SESSION

12:00 PM - 1:15 PM

## Luncheon General Session

*Grand Ballroom*

*Sponsored by AECOM and HDR*

### Welcome Remarks

Phillip A. Washington

*CEO, Los Angeles County Metropolitan Transportation Authority and Board Member, Mobility 21*

### Transportation Update

Hon. Eric Garcetti

*Mayor, City of Los Angeles and First Vice Chair, Los Angeles County Metropolitan Transportation Authority*

### Presentation of 2019 Mobility 21 Awards

#### LIFETIME ACHIEVEMENT AWARD

Hon. Michael D. Antonovich

*Former Supervisor, County of Los Angeles*

Arthur T. Leahy

*Former Board Member, Mobility 21*

Hon. Gregory Pettis (*in memoriam*)

*Past Chairman, Riverside County Transportation Commission and Past President, Southern California Association of Governments*

### Keynote Address

Dr. Robin Avelar La Salle

*Principal, Think Together*

#### California's State of Education:

#### Working Together to Take our Children Beyond the Limits

There are currently over six million students in California's K-12 school system. Two million of these students are underachieving. Is that OK? California leads the world in technology and entrepreneurship and yet one third of our students are failing. With critical workforce shortages facing the transportation industry, what is needed to develop our students and our future workforce?

Think Together is a California statewide educational nonprofit that partners with schools to change the odds for children through enhanced school services. Dr. Avelar La Salle, Principal at Think Together, is an expert on public education in California, received her Ph.D. in Education from Stanford University and during her career has held the roles of teacher, principal, district administration, researcher and university professor.

# AFTERNOON BREAKOUT SESSIONS

1:30 PM - 2:30 PM

## Afternoon Concurrent Breakout Session 1

*Magic Kingdom 1*

### Rising Above the Fray: 2020 State and Federal Priorities

*Sponsored by Flatiron*

As our agency and business leaders navigate the state and federal legislative landscape, how are they rising above the fray to overcome challenges, exceed expectations and deliver to our communities? With SB 1 delivering unprecedented state dollars, how are funds being spent and priorities determined? In D.C., federal reauthorization is on the horizon for 2020. What should Southern California be doing now for success when reauthorization happens? Join us as our CEOs discuss their specific strategies on how each of their agencies will tackle these difficult challenges and also how as a region united, they will help Southern California achieve its full potential.

#### MODERATOR

Stephen Finnegan

*Manager, Public Affairs and Government Relations, Automobile Club of Southern California and Immediate Past Chair, Mobility 21*

#### PANELISTS

Kome Ajise

*Executive Director, Southern California Association of Governments and Board Member, Mobility 21*

Darrell Johnson

*CEO, Orange County Transportation Authority and Treasurer, Mobility 21*

Anne Mayer

*Executive Director, Riverside County Transportation Commission and Board Member, Mobility 21*

Phillip A. Washington

*CEO, Los Angeles County Metropolitan Transportation Authority and Board Member, Mobility 21*

## Afternoon Concurrent Breakout Session 2

*Magic Kingdom 2*

### Transportation Innovation: What Lies Ahead?

*Sponsored by ICF*

Innovation is about change, alteration, revolution and transformation. The concepts and ideas are many, but delivering true innovation is a monumental undertaking for both public and private sector leaders. What technology advances are being planned and what are the foreseeable roadblocks? How can we overcome the myriad of policy and implementation challenges and how is it different for public sector versus private sector? Join us as our leading experts share their insights into what lies ahead and the solutions needed to transform California into a smarter, cleaner and safer mobility future.

#### MODERATOR

Maria Salinas

*President & CEO, Los Angeles Area Chamber of Commerce and Board Member, Mobility 21*

#### PANELISTS

Jon Damush

*Director, New Business Ventures, Boeing NeXt, The Boeing Company*

Dr. Aravind Kailas

*Research and Innovation Manager, Volvo Group*

Jimmy Kim

*Head of Transportation and Mobility, Verizon Smart Communities*

Brian Kelly

*CEO, California High-Speed Rail Authority*

Ryan Kelly

*Head of Global Marketing and Communications, Virgin Hyperloop One*

# AFTERNOON BREAKOUT SESSIONS

1:30 PM - 2:30 PM

## Afternoon Concurrent Breakout Session 3 *Magic Kingdom 3*

### The Cost to Drive

*Sponsored by Professional Engineers in  
California Government*

How much should people pay to drive, and how? Motorists pay gas and other taxes and, in some places, tolls or express lane charges. Some say that motorists should pay more or in different ways, including a road charge to replace the gas tax, more toll and express lane options, or congestion pricing on overcrowded roads. What makes sense and what will happen? Join us as our expert speakers provide critical insights and discuss their plans and projects for the brave new world of paying to drive in California.

#### MODERATOR

**Dr. Martin Wachs**  
*Distinguished Professor Emeritus, Departments of Civil &  
Environmental Engineering and City & Regional Planning,  
University of California, Los Angeles*

#### PANELISTS

**Paula Beauchamp**  
*Director of Project Delivery and Toll Operations, San Bernardino  
County Transportation Authority*

**Michael Blomquist**  
*Toll Program Director, Riverside County  
Transportation Commission*

**Megan Foster**  
*Director of Federal Affairs, AAA National*

**Dr. Joshua Schank**  
*Chief Innovation Officer, Los Angeles County Metropolitan  
Transportation Authority*

## Afternoon Concurrent Breakout Session 4 *Magic Kingdom 4*

### Cracking the Code of Transit Ridership

*Sponsored by SafeworkCM*

Ridership has continued to decline for years despite tireless efforts by many transit agencies to reverse this trend. The share in use of passenger cars, including the rise of rideshare platforms, are rising in popularity while interest in fixed route systems are falling in this modern mobility era. Is there a way to make transit more competitive again? Join us as regional transportation leaders discuss new partnerships and strategic initiatives in the works to evolve the concept of "mass transportation" and crack the ridership code.

#### MODERATOR

**Dr. James Moore**  
*Professor of Industrial and Systems Engineering; Policy, Planning  
and Development; and Civil and Environmental Engineering,  
University of Southern California*

#### PANELISTS

**Kurt Brotcke**  
*Director of Strategic Planning, Orange County  
Transportation Authority*

**Conan Cheung**  
*Senior Executive Officer of Operations, Los Angeles County  
Metropolitan Transportation Authority*

**Krista Glotzbach**  
*Partnerships Lead, Via Transportation*

**Stephanie Wiggins**  
*CEO, Metrolink and Board Member, Mobility 21*

# CLOSING GENERAL SESSION

3:00 PM - 4:00 PM

## Closing General Session

Grand Ballroom

*Sponsored by Kimley-Horn and PlanGrid*

### CEO Roundtable: Leveraging Mobility

Homelessness, housing density, climate change, resiliency, technology, jobs. What about mobility? The mission of transportation agencies is to move people and goods, but in recent years the federal government, state mandates and local pressures have increasingly informed and directed local decision-making on transportation projects and programs. Should transportation agencies lead on these broader societal issues? The Southern California transportation executives will speak to how their agencies are working to meet the region's mobility needs, now and in the future, and how they are also working with public and private entities to protect the environment, provide job opportunities and help address the challenges within our communities.

#### MODERATOR

Jim Hill

*Sports Anchor, CBS Los Angeles*

#### PANELISTS

Kome Ajise

*Executive Director, Southern California Association of Governments and Board Member, Mobility 21*

Mark Baza

*Executive Director, Imperial County Transportation Commission and Advisory Board Member, Mobility 21*

Darrell Johnson

*CEO, Orange County Transportation Authority and Treasurer, Mobility 21*

Darren Kettle

*Executive Director, Ventura County Transportation Commission and Board Member, Mobility 21*

Anne Mayer

*Executive Director, Riverside County Transportation Commission and Board Member, Mobility 21*

Phillip A. Washington

*CEO, Los Angeles County Metropolitan Transportation Authority and Board Member, Mobility 21*

Stephanie Wiggins

*CEO, Metrolink and Board Member, Mobility 21*

Dr. Raymond Wolfe

*Executive Director, San Bernardino County Transportation Authority and Chair, Mobility 21*

### Raffle Prize Drawing