

Moving Goods in Corona-times

Friday, September 18, 2020 (9:00 AM to 10:00 AM)

MODERATOR



Dr. Raymond Wolfe

Executive Director, San Bernardino County Transportation Authority and Immediate Past Chair, Mobility 21

Dr. Raymond Wolfe is the Executive Director of the San Bernardino County Transportation Authority. He joined SBCTA in April 2012 after spending more than 20 years with Caltrans. At Caltrans, Dr. Wolfe served in many capacities, including Director for District 8, covering both San Bernardino and Riverside Counties.

Currently, Dr. Wolfe manages a budget of nearly \$1 billion dollars and oversees the delivery of planning, design, and construction of freeway improvements, bridges, and railroad crossings; expansion of commuter rail and transit services countywide; management of air quality programs and freeway service patrol; implementation of alternative fuel and energy programs; and advocating for countywide interests at both the state and federal levels.

Dr. Wolfe received his Doctorate in civil engineering from the University of Southern California, a Master of Science in civil engineering from the California State Polytechnic University in Pomona, and a Bachelor of Science in aerospace engineering from the University of Southern California. He is a Registered Civil Engineer and a Registered Mechanical Engineer in California.

In 2019, Dr. Wolfe was recognized by USC's Department of Civil Engineering with the Distinguished Alumni Award. He has twice been awarded the prestigious Secretary Ray LaHood Award by WTS: once in 2016 by the WTS-Inland Empire Chapter, and again in 2018 by the WTS Orange County Chapter.

PANELISTS



Mario Cordero

Executive Director, Port of Long Beach

Mario Cordero, an international maritime industry leader, Long Beach resident and attorney, is Executive Director of the Port of Long Beach, California, named to the post by the Long Beach Board of Harbor Commissioners, effective May 15, 2017.

Beginning in 2003, Mario served as a member, vice president and president of the Long Beach Board of Harbor Commissioners for eight years, before resigning to accept President Barack Obama's appointment to the Federal Maritime Commission (FMC) in 2011. He served on the FMC until May 2017 and was FMC Chairman from April 2013 to January 2017.

As Executive Director, Mario reports to the Board and leads the Port's Harbor Department staff in excess of 500 with an annual budget of \$775 million.

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He is the Port's Representative to the Alameda Corridor Transportation Authority Governing Board and the Governing Board of the Intermodal Container Transfer Facility-Joint Powers Authority. He previously, served as an Executive Board member on the American Association of Port Authorities' Latin American delegation.

Mario has practiced law for more than 30 years, specializing in workers' compensation cases. He holds a law degree from the University of Santa Clara and a Bachelor of Science degree in political science from California State University, Long Beach.

Away from his legal practice, he has taught Political Science at Long Beach City College, focusing on California Politics, and served on the City of Long Beach Community Development Commission. He also was Vice-Chair of the City-commissioned Long Beach Ethics Task Force that developed a Code of Ethics for Long Beach City employees, as well as elected and appointed City officials.



Jonathan Gold

Vice President of Supply Chain and Customs Policy, National Retail Federation

Jonathan Gold is vice president of supply chain and customs policy at the National Retail Federation. In this role, Jonathan is a primary spokesperson and is responsible for representing the retail industry before Congress and the administration on supply chain, international trade, product safety and customs-related issues impacting the retail industry. While with NRF, he has been a leading advocate of the value of trade and global value chains to the U.S. economy.

Prior to joining NRF, Jonathan served as a policy analyst in the Office of Policy and Planning for U.S. Customs and Border Protection. He joined CBP in May 2006 and was responsible for providing policy guidance on issues surrounding maritime cargo security and trade-related matters. Jonathan also worked on implementation issues surrounding the SAFE Port Act and other issues within the agency including CBP intelligence reform, pandemic flu and trade facilitation.

Before joining CBP, Jonathan spent nearly a decade with the Retail Industry Leaders Association holding several government relations positions including director and then vice president of international trade policy before being named vice president of global supply chain policy in January 2005.

Jonathan currently serves on the Department of Commerce's Advisory Committee on Supply Chain Competitiveness. He has previously served on the Department of Homeland Security's Commercial Customs Operations Advisory Committee and on the Department of Commerce's International Trade Advisory Committee on Distribution Services.

Jonathan holds a bachelor's degree in international business with a concentration in finance from American University in Washington, D.C.

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Fran Inman

Senior Vice President, Majestic Realty Co., Commissioner, California Transportation Commission, and Advisory Board Member, Mobility 21

Fran Inman directs government relations and community affairs activities for Majestic Realty Co., one of the nation's largest privately held real estate development companies. With a real estate portfolio totaling approximately 84 million square feet of commercial properties, Majestic Realty has offices in Los Angeles, Atlanta, Bethlehem, Dallas, Denver, Fort Worth, Las Vegas and Laredo.

Since 2010, Fran has served on the California Transportation Commission and is just completing a two-year term as Chair along with two years as Vice Chair (2016-2020). In 2013, Fran was also appointed as a founding member of the National Freight Advisory Committee and co-chaired the sub-committee on project delivery and operations.

Fran served as the chair of the board of the Los Angeles Area Chamber of Commerce and serves as vice chair for the California Business Properties Association (CBPA). She is the former chair of the San Gabriel Valley Economic Partnership (SGVEP) and is also a founding board member of FuturePorts and a board member of Inland Action and the California Business Roundtable. She is also a long-time member of the Coalition of America's Gateway and Trade Corridors.

Also recognized as a leader in the philanthropic community, Fran is the founding president of the Majestic Realty Foundation. Established in 2002, the Majestic Realty Foundation provides grants and other support to various charitable community partners that work the areas of youth, family, education, health, and violence prevention in the communities where Majestic Realty Co. does business.

Fran further demonstrates her commitment to active community engagement through her service as board member and former board chair of THINK Together, a nationally recognized non-profit providing extended learning programs that serve more than 150,000 at-risk and low-income students daily across California. She serves on the board of QueensCare, a \$400+million foundation dedicated to providing healthcare for the underserved. Fran is also a trustee for Three Square, the regional food bank in Las Vegas, Nevada, and serves on the board of trustees for the University of Redlands. She is a member of METRANS and the UC-ITS Advisory Boards.

A graduate of California State University, Fullerton, Fran holds both a BA and an MBA in finance. In 2010, Fran was awarded an Honorary Doctorate of Business Administration from Woodbury University. She and her husband have three adult children.

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Gene Seroka

Executive Director, Port of Los Angeles

Gene Seroka is the Executive Director of the Port of Los Angeles, the busiest container port in North America. Gene brings more than 32 years of experience in shipping, global logistics and executive management to the Port, and interacts with a wide range of stakeholders – including Port customers around the globe, industry partners, elected and appointed officials at all levels, business leaders and local residents.

At the outset of the COVID-19 global health crisis, Gene led the Port's response to the pandemic, keeping cargo flowing as an essential service to the nation. He concurrently serves as Executive Director for the Port and Chief Logistics Officer for the City of Los Angeles, leading Logistics Victory Los Angeles (LoVLA).

As chief of America's top port, he is responsible for managing a budget that exceeds \$1.6 billion, advancing major capital projects, growing trade volumes, and promoting innovative, sustainable practices that strengthen the region's economy. Under his direction, the Port has taken a leadership role in adopting cutting-edge technologies to improve the reliability, predictability, and efficiency of the flow of cargo across global seaborne trade, including the launch of the digital information portal Port Optimizer™.

While serving as Executive Director, Gene has been appointed to serve on four federal committees to enhance the speed and efficiency of cargo movement and supply chain optimization, including the U.S. Department of Commerce Advisory Committee on Supply Chain Competitiveness, U.S. Department of Transportation Bureau of Transportation Port Performance Freight Statistics Working Group, U.S. Maritime Administration Marine Transportation System National Advisory Committee, and Federal Maritime Commission Supply Chain Innovation Team. He currently serves as Chair of the California Association of Port Authorities.

For more than 26 years, Gene held several key positions—both nationally and internationally—in sales and management for American President Lines (APL) Limited, prior to joining the Port in 2014. He holds an MBA and Bachelor of Science in marketing from the University of New Orleans.