

FUTUREPORTS PRESENTS STRONG PORTS=STRONG CALIFORNIA 2021  
Virtual Conference: Thursday, June 10 & Friday, June 11

# RESILIENCY: REBUILDING AND COMPETING IN A POST-PANDEMIC WORLD

## SPONSORSHIP LEVEL BENEFITS

	LIMIT OF 3 PLATINUM \$10,000	TITANIUM \$5,000	LIMIT OF 6 GOLD \$3,500	SILVER \$2,500	BRONZE \$1,000
Complimentary Registrations	10	10	5	5	2
Headlining the conference with "presented by" recognition	✓				
Logo on step and repeat custom event background used by event speakers	✓				
Slider ad on the FuturePorts homepage for 3 months	✓				
One co-branded story for your company in our Faces of Freight campaign launch	✓				
Opportunity to show a 2 minute ad during event	✓				
Full page color ad in virtual program in premium location	✓				
Conference program ad size	FP	FP	½ pg	¼pg	
Small ad on conference page of FuturePorts website	✓	✓			
Article in an e-news and/or a pre-conference or post-conference social media post	✓	✓			
Choice of 1: a) providing co-branded afternoon cookie break 6/10 b) providing co-branded signature cocktail/mocktail for networking reception 6/10 c) providing co-branded morning coffee + donuts delivery for 6/11			✓		
Virtual exhibitor booth	✓	✓	✓	✓	
Logo listing in sponsor graphic	✓	✓	✓	✓	✓
Recognition on mobile app homepage	✓	✓	✓	✓	✓
Verbal recognition during conference	✓	✓	✓	✓	✓
Sponsor listing in conference mobile app	✓	✓	✓	✓	✓
Sponsor listing in event virtual program	✓	✓	✓	✓	✓



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**YES, WE WOULD LIKE TO SPONSOR!**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Level of Sponsorship (please select):**

\_\_\_ Platinum Sponsor: \$10,000

\_\_\_ Silver Sponsor: \$2,500

\_\_\_ Titanium Sponsor: \$5,000

\_\_\_ Bronze Sponsor: \$1,000

\_\_\_ Gold Sponsor: \$3,500

**Method Of Payment:**

\_\_\_ I have enclosed a check

\_\_\_ I would like to pay by credit card in the amount of \_\_\_\_\_

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Signature: \_\_\_\_\_

**PLEASE RETURN FORM AND PAYMENT BY MAY 14, 2021:**

- Scan and email to [marnie@futureports.org](mailto:marnie@futureports.org), or
- Mail to FuturePorts, PO Box 15624, Long Beach, CA 90815
- Sponsor online at [www.futureports.org/strong-ports-2021](http://www.futureports.org/strong-ports-2021)

**For all levels:** Please email a high resolution (.pdf or .eps preferred) version of your organization's current logo to [erin@futureports.org](mailto:erin@futureports.org) as soon as possible so we can include it on conference advertising as noted in the sponsor benefits.

**Thank you for your support!**



**FuturePorts.org/strong-ports-2021** Questions? Call FuturePorts at **310.982.1323** or email [erin@futureports.org](mailto:erin@futureports.org)

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## PROGRAM AD SPECIFICATIONS

### Program Ads are due no later than June 1.

Please get them to us as early as possible in case they must be returned to be replaced for not following specifications.

Send ads to [erin@futureports.org](mailto:erin@futureports.org)

### Ad Sizes:

#### PLATINUM LEVEL SPONSORS

Full Page (with bleed)

8.5 x 11 plus .125 bleed on all sides.  
(Final Size 8.75 x 11.25")

#### TITANIUM/GOLD LEVEL SPONSORS

Full Page

8 x 10.5"

#### SILVER LEVEL SPONSORS

Half Page

8 x 5.125"

#### BRONZE LEVEL SPONSORS

Quarter Page

3.875 x 5.125"

### File specs for all sizes:

Press-ready PDFs (with all fonts outlined) preferred.

Full size .jpg or .tif files at 300dpi are also acceptable. Images downloaded from the internet are not high enough resolution and are not the correct color profile for print. **Please don't use them.**

All artwork must be CMYK. Please convert all spot colors to CMYK, including those in logos.

If you need assistance creating your ad, please contact FuturePorts at [erin@futureports.org](mailto:erin@futureports.org).

